

**Quick Heal**

**Securing Futures**  
A CSR initiative



# FUTURE PROOF

Equipping New India with Skill Sets  
to Succeed in the Future







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# Executive Summary

## FUTURE PROOFING:

Wikipedia introduces the concept of Future-proofing as the process of anticipating the future and developing methods of minimizing the effects of shocks and stresses of future events. Drawing inspiration from this definition Quick Heal's Corporate Social Responsibility function has used it as a driving force to prepare India's intellectual capital and talent for the future.

In the era of artificial intelligence, machine learning, robotic process automation and cyber security we foresee a paradigm shift in the skills needed to succeed as professionals.

Future Proofing is a theme that is driving Quick Heal's CSR initiatives to train and equip young Indians in partnership with Maharashtra Cyber. It is also an initiative to give back to society and encourage the recipients of this initiative to pass on their knowledge gained so that many other young Indians are benefitted.

This compilation on "Future Proofing" will give you a perspective of the various initiatives like the cyber awareness literacy cell, cyber fair to name a couple that is being executed across the state of Maharashtra to sensitize, train youngsters.

Future Proofing is Quick Heal's answer to prepare a young, confident India brimming with confidence, armed with the necessary skills and aptitude that will make our nation the numero uno of the knowledge economy and become the intellectual capital of the world.



# About Quick Heal CSR

Each step we take at Quick Heal is one towards securing individuals, communities and society at large. Our initiatives in corporate social responsibility are building a strong foundation for collective progress. They actively involve the beneficiaries, who are encouraged to pass on their acquired advantages to others within their communities.

Several current hurdles to development have been identified by the United Nations Sustainable Development Goals. Through efforts aimed at eradicating extreme hunger & poverty, promotion of education, and employment enhancement & cybersecurity awareness, we seek to provide innovative and technology-based solutions to these global hurdles. Implemented by the Quick Heal Foundation, each of these initiatives go on to help ensure a future with a promise of success and security for all.

## VISION

'Securing futures' - A future, where every individual is empowered to pursue success, with the knowledge that their personal and professional lives are secured.

## OUR MISSION

To secure the future, by enabling and skilling individuals to lead a responsible and secure virtual life.

## OUR CAUSES

**22,87,000+**  
Lives directly impacted since 2016



**Cybersecurity Awareness**



**40,000+**  
Lives directly impacted since 2016



**Education**



**2,500+**  
Lives impacted since 2016



**Eradicating Extreme Hunger & Poverty**





# About Maharashtra Cyber

Maharashtra Cyber is a nodal agency for conceptualization and implementation of all the Cyber initiatives/programs for the State of Maharashtra. The department was established by the Home Department of Government of Maharashtra as the Office of Special Inspector General of Police, Maharashtra Cyber, vide GR No. MISC-2015/CR-119/Spl-3A, dated 5th January 2015.

Maharashtra Cyber nodal agency works closely with district police personnel, cyber-security experts, law enforcement agencies/public prosecutors, pleaders/judicial officials in digital forensics to proactively thwart the cyber threats arising in the state of Maharashtra. As a nodal agency, the department focuses on spreading awareness to the Government officials, corporates & public at large about cyber security and building capability for Maharashtra Police in combating Cybercrime.

## VISION

To create a secure, resilient and trusted cyber ecosystem in the State of Maharashtra which protects the identity and privacy of its citizens, promotes online safety, reduces risk and facilitates businesses, while fostering innovation, economic growth and transparency.

## MISSION

To realize the Vision stated above, this policy outlines the following mission statements:

- 1 To create a cyber smart society and develop a cybersecurity workforce in the State
- 2 To secure the State's critical information infrastructure and strengthen its cyber security backbone
- 3 To combat cyber-crime in the State
- 4 To establish Maharashtra as a cyber research and innovation hub

## Message from **Dr. Kailash Katkar**



Dear Friends,

A recent PwC survey found that 83% of CEOs said that they were concerned about their ability to find the right talent. This comes against a backdrop of digital transformation driving a shift from routine roles to higher-skilled, agile jobs, creating a skills vacuum or shortage in certain professions. Digital transformation is also about culture change. This culture change essentially means that organizations need to provide for a reskilling program to ensure employees are geared to face the future. The PwC survey captures that only 11% of CEO's in India see a significant progress in upskilling programs.

What does this entail for us as a country, society, industry and individuals? Well the writing is on the wall and as I see it "The future will be about reinventing our world".

The Quick Heal Corporate Social Responsibility initiative is built on this premise of "Future Proofing" India's youngsters and equipping them for a world that is being disrupted by technology.

This report is a compilation of the initiatives that have been undertaken as part of the "Future Proofing" Initiative in association with Maharashtra Cyber. May I invite you to be a part of this journey?

I would be delighted to hear from you on how we could create an even bigger impact. Do write to us at [csr@quickheal.co.in](mailto:csr@quickheal.co.in)

Thanking you,

Yours sincerely

**Dr. Kailash Katkar**

MD & CEO,  
Quick Heal Technologies Ltd.





## Message from **DIG Harish Baijal**

Given the pace at which digital technology is penetrating our lives, ensuring robust cybersecurity for digital interactions should be a top priority for individuals and businesses. Unfortunately, we still see a lot of people who consider cybersecurity to be a luxury rather than a necessity. Quick Heal CSR has been championing the cause of cybersecurity awareness in partnership with Maharashtra Cyber through the implementation of initiatives like Earn and Learn, Cy-Fi Arts Festival and Street Plays. These initiatives will go a long way in making the masses aware about the level of threat they face today and how to best manage their cybersecurity to defend themselves against it. Maharashtra Cyber is delighted with the progress and we are looking forward to work with Quick Heal CSR on future projects as well.

**Mr. Harish Baijal**  
DIG, Maharashtra Cyber



## Message from **SP Barsing Rajput**



Maharashtra Cyber is happy to associate with Quick Heal CSR in its initiatives like Earn and Learn, Cy-Fi Arts Festival and Street Plays. Awareness, be it online or offline, is only

and the best solution to keep society vigil on happenings in virtual world. Quick Heal's awareness programs will definitely guide people to adopt best practices when

they are online, which will finally minimize the victimization rate in near future which has grown at alarming pace.



**Mr. Barsing Rajput**

SP, Maharashtra Cyber



# The Challenge

Today, we live our lives in the digital world as much as we do in the real world. In almost everything we do, we use the internet. Be it ordering food, shopping online, sharing a moment with friends and family and uploading a picture or a video on social media. While internet connectivity provides opportunities for the betterment of humankind, it also poses the biggest and most serious threats to mankind in the form of cyber-attacks.

The underlying roots of these threats lay:

- (i) in our ignorance of the understanding of cyberspace and the threats it possesses;
- (ii) in the vulnerability of the IT world, due to lack of required understanding and skills to make it a safe place.

## BACKGROUND

**TABLE 9A.1**  
**Cyber Crimes (State/UT-wise) – 2016-2018**

| S. No | State/UT          | 2016 | 2017 | 2018 | Percentage Share of State/UT (2018) | Mid-Year Projected Population (in Lakhs) (2018)+ | Rate of Total Cyber Crimes (2018)++ |
|-------|-------------------|------|------|------|-------------------------------------|--|-------------------------------------|
| 1     | 2                 | 3    | 4    | 5    | 6                                   | 7  | 8                                   |
|       | STATES:           |      |      |      |                                     |  |                                     |
| 1     | Andhra Pradesh    | 616  | 931  | 1207 | 4.4                                 | 520.3  | 2.3                                 |
| 2     | Arunachal Pradesh | 4    | 1    | 7    | 0.0                                 | 14.9   | 0.5                                 |
| 3     | Assam             | 696  | 1120 | 2022 | 7.4                                 | 340.4  | 5.9                                 |
| 4     | Bihar             | 309  | 433  | 374  | 1.4                                 | 1183.3   | 0.3                                 |
| 5     | Chhattisgarh      | 90   | 171  | 139  | 0.5                                 | 284.7  | 0.5                                 |
| 6     | Goa               | 31   | 13   | 29   | 0.1                                 | 15.3   | 1.9                                 |
| 7     | Gujarat           | 362  | 458  | 702  | 2.6                                 | 673.2  | 1.0                                 |
| 8     | Haryana           | 401  | 504  | 418  | 1.5                                 | 284.0  | 1.5                                 |
| 9     | Himachal Pradesh  | 31   | 56   | 69   | 0.3                                 | 72.7   | 0.9                                 |
| 10    | Jammu & Kashmir   | 28   | 63   | 73   | 0.3                                 | 134.3  | 0.5                                 |
| 11    | Jharkhand         | 259  | 720  | 930  | 3.4                                 | 370.5  | 2.5                                 |
| 12    | Karnataka         | 1101 | 3174 | 5839 | 21.4                                | 654.5  | 8.9                                 |
| 13    | Kerala            | 283  | 320  | 340  | 1.2                                 | 350.0  | 1.0                                 |
| 14    | Madhya Pradesh    | 258  | 490  | 740  | 2.7                                 | 814.7  | 0.9                                 |
| 15    | Maharashtra       | 2380 | 3604 | 3511 | 12.9                                | 1213.9   | 2.9                                 |
| 16    | Manipur           | 11   | 74   | 29   | 0.1                                 | 30.8   | 0.9                                 |

As per the National Crime Records Bureau, the number of cybercrimes in Maharashtra is increasing year on year. Some criminals involved in cybercrime are



naive users who are involved in this out of curiosity. In some cases, victims themselves have helped criminals by disclosing confidential details like Personal Identifiable Information (PII) and banking credentials.

Like in real life we obey social rules and follow etiquettes, it is of utmost importance in this era of digitization, to know the rules and regulations of the digital world and obey them. This is possible only by making people aware of the possible online threats and necessary precautions to be taken.

Quick Heal has built a vast repertoire of knowledge regarding cybersecurity amassed over a period of more than two decades. The company recognises its responsibility towards imparting this knowledge and increasing awareness regarding cybersecurity. Quick Heal has several initiatives that focus on the future of IT professionals as well as ordinary civilians, to promote improved programming skills and better cyber practices.

# Initiative #1

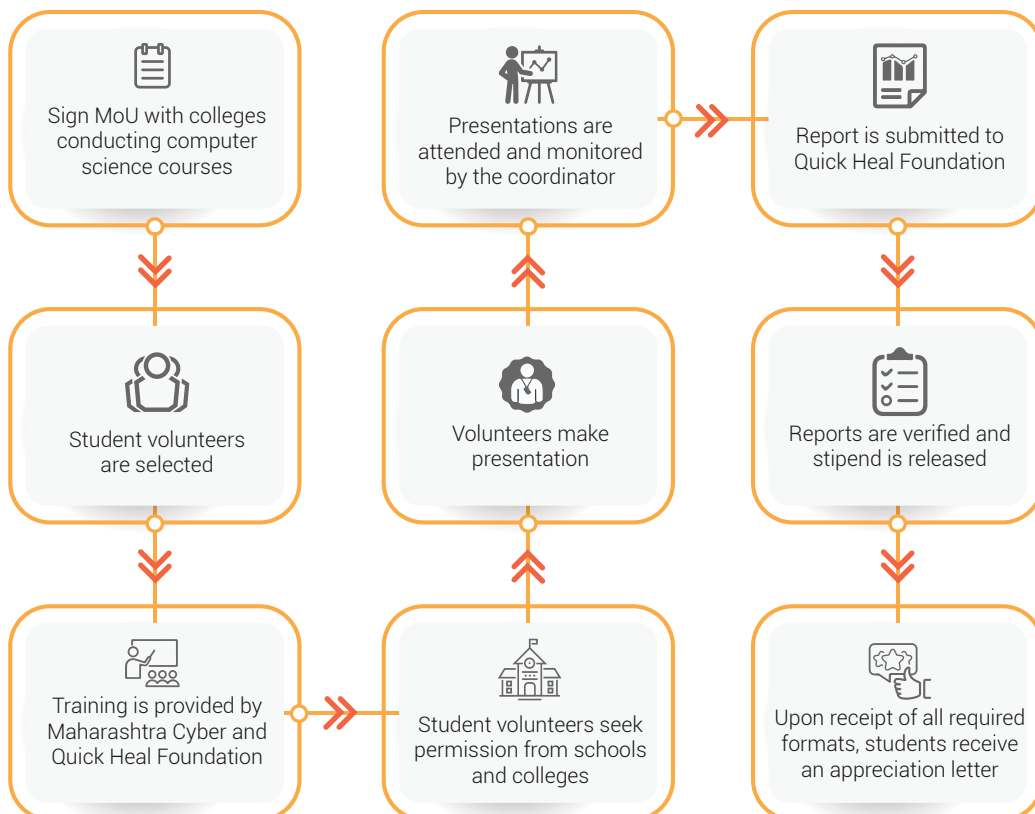
## Cyber Awareness Literacy Cell (CALC)

This initiative endeavours to shape the future champions of cybersecurity. Quick Heal provides training to Computer Science students regarding cybersecurity and safe and responsible practices online. These volunteers then go on to conduct lessons for others. They even receive a stipend for these efforts. Aside from increasing awareness, it provides professional exposure for the trainers while also creating an alternate means of revenue generation.

### Objectives

- To promote a culture of responsibility for online presence/virtual existence of individuals
- To educate 'Young India' about online threats and provide resources and information which promote online awareness and safety
- To educate users on their responsibility to help protect the confidentiality (privacy), availability and integrity of their personal and others' space in the virtual world
- Encourage a sense of, and enable responsible "digital citizenship" for all

### Process flow of the Cyber Awareness Literacy Cell



## Outreach

Students' sensitized :

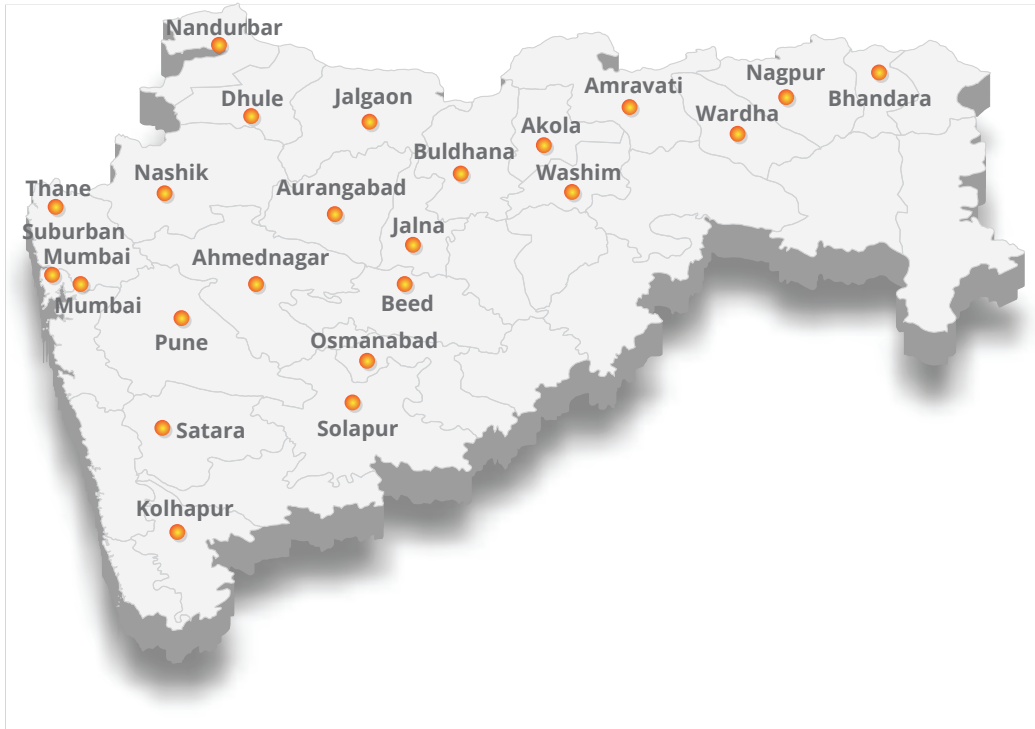
| City         | Std. 5        | Std. 6        | Std. 7        | Std. 8          | Std. 9          | Std. 10       | Std. 11       | Std. 12       | Senior college | Total           |
|--------------|---------------|---------------|---------------|-----------------|-----------------|---------------|---------------|---------------|----------------|-----------------|
| Pune         | 17,032        | 19,151        | 19,769        | 25,039          | 22,282          | 16,950        | 8,825         | 5,966         | 13,073         | <b>1,48,087</b> |
| Mumbai       | 11,642        | 12,206        | 12,350        | 13,739          | 13,129          | 10,198        | 6,662         | 6,141         | 2,138          | <b>88,205</b>   |
| Nagpur       | 7,281         | 8,286         | 8,274         | 10,355          | 11,034          | 10,551        | 6,768         | 7,200         | 8,643          | <b>78,392</b>   |
| Jalgaon      | 13,398        | 13,959        | 15,474        | 18,239          | 18,447          | 17,992        | 6,203         | 6,330         | 3,558          | <b>1,13,600</b> |
| Solapur      | 7,645         | 8,050         | 8,845         | 9,944           | 10,426          | 9,762         | 4,836         | 4,987         | 4,814          | <b>69,309</b>   |
| Aurangabad   | 7,040         | 8,548         | 8,834         | 10,214          | 10,972          | 10,074        | 4,809         | 5,000         | 50             | <b>65,541</b>   |
| Nashik       | 3,009         | 2,839         | 3,462         | 5,086           | 5,241           | 4,789         | 1,901         | 1,039         | 434            | <b>27,800</b>   |
| Sangli       | 3,091         | 3,051         | 3,327         | 4,688           | 4,935           | 4,578         | 3,438         | 3,478         | 1,486          | <b>32,072</b>   |
| Akola        | 4,538         | 4,955         | 5,106         | 6,070           | 6,737           | 6,124         | 1,294         | 1,408         | 2,077          | <b>38,309</b>   |
| Ahmednagar   | 1,103         | 1,447         | 1,766         | 2,754           | 3,432           | 3,113         | 1,570         | 1,998         | 345            | <b>17,528</b>   |
| <b>Total</b> | <b>75,779</b> | <b>82,492</b> | <b>87,207</b> | <b>1,06,128</b> | <b>1,06,635</b> | <b>94,131</b> | <b>46,306</b> | <b>43,547</b> | <b>36,618</b>  | <b>6,78,860</b> |

Volunteer and presentations details:

| Region       | Students sensitized | Volunteers | Schools      | Presentations |
|--------------|---------------------|------------|--------------|---------------|
| Pune         | 1,48,087            | 243        | 386          | 731           |
| Mumbai       | 88,205              | 78         | 154          | 420           |
| Nagpur       | 78,392              | 66         | 167          | 390           |
| Solapur      | 69,309              | 38         | 168          | 342           |
| Jalgaon      | 1,13,600            | 46         | 246          | 568           |
| Aurangabad   | 65,541              | 52         | 125          | 327           |
| Ahmednagar   | 17,528              | 32         | 50           | 80            |
| Nashik       | 27,800              | 34         | 75           | 138           |
| Sangli       | 32,072              | 50         | 82           | 161           |
| Akola        | 38,309              | 26         | 109          | 188           |
| <b>Total</b> | <b>6,78,860</b>     | <b>665</b> | <b>1,562</b> | <b>3,345</b>  |



Districts covered:



## GLIMPSES OF THE ACTIVITY



## MEDIA COVERAGE

### मोरे महाविद्यालयात सायबर सुरक्षेवर व्याख्यान

नाशिक, दि. १५ (वा.सं.) - वेरील डॉ. रामकृष्ण मोरे, सायबर व डिजिटल महामाहिती मंत्रालयाच्या विभाग आणि सिटी-विषयक सामान्य ज्ञान व निष्कलित करविलेला आहे. यावेळी मोरे यांनी सायबर सुरक्षेबाबत माहिती देण्यात आली. यावेळी मोरे यांनी सायबर सुरक्षेबाबत माहिती देण्यात आली.

वेरील डॉ. रामकृष्ण मोरे यांनी सायबर सुरक्षेबाबत माहिती देण्यात आली. यावेळी मोरे यांनी सायबर सुरक्षेबाबत माहिती देण्यात आली.

इन्साम्पूर : खासदार

श्री कृष्णदेवराय शिंदे यांच्या संघटित नागरिकांच्या महाडिक अभियांत्रिकी महाविद्यालय व त्रिक हिल पुणे यांच्यामध्ये सहमतेवर करार झाला. यावेळी संस्थेचे सचिव राहुल महाडिक उपस्थित होते.

यावेळी सायबर सुरक्षेबाबत अवेअरनेस वा विषयावर कार्यशाळा झाली. निरीक्षक



इन्साम्पूर : विद्यार्थ्यांना मार्गदर्शन करताना सहायक पोलिस निरीक्षक गजानन कोळसे.

Required  
Hi resolution

### Cyber Security Workshop organised

LOKMAT NEW NETWORK  
NASHIK JUL 29

A programme on cyber security and cyber threats was organised by Quick Heal Foundation, Maharashtra Cyber Cell and R H Sapat College of Engineering. The programme included lectures on Cybersecurity and cyber crimes, delivered by PBI Desale, Deshpande and CSIR Manager Sugandha Dani from Quick Heal Foundation. The college is associated with Quick Heal Foundation for 2 years and has organised many programmes on cyber security with the intention of creating awareness among students and society. More than 3,000 students of var-

Gokhale Education Society's R H Sapat College of Engineering, TPO (Dhanraj) Deshpande, Desale addressed the students and told them about the importance of cybersecurity. He also shared his experiences about certain cybercrimes cases and how he deals with them. Later, on Dani explained to the students how to stay aware of cybercrimes. She also explained to them how to spread awareness amongst the students of different age groups about cybersecurity. The event was conducted in the presence of principal Dr. P. C. Kulkarni and head of the computer engineering department Dr. D. V. Deshpande and establish-

यावेळी सायबर सुरक्षेबाबत माहिती देण्यात आली. यावेळी मोरे यांनी सायबर सुरक्षेबाबत माहिती देण्यात आली.



## TESTIMONIALS

We would like to thank you for providing the golden opportunity to express ourselves. CALC has helped us to boost our confidence and personality. We got the opportunity to play the role of a teacher and guide students on cybersecurity. The respect we earned was an amazing part of this activity. All faculties, students and teachers were highly satisfied with our presentation. Thanks to Quick Heal team for giving us the opportunity."

**Swapnil Masalkar & Rahul Shavi**

Annasaheb Magar College, Hadapsar

It was a great experience to present on cybersecurity and social media awareness in front of a huge crowd. We have conducted many seminars but this was a different experience. Till date, We have reached out to over 1400 students. Our knowledge and speaking ability has improved a lot. Many thanks to Quick Heal Team for giving us the opportunity. It will be definitely help us in future.

**Shweta Bagul and Durga Hingwe**

Government Institute of Science, Nagpur

During our sessions, We observed that many students lack the required knowledge when it comes to cybersecurity. We were lucky to work with the team at Quick Heal to cover such an important topic. We covered a number of schools in villages where we conveyed security tips through the CALC initiative. Our presentations were highly appreciated and we were asked to conduct such seminars for teachers as well.

**Nikita Malpure and Prajakta Kathe**

R. H. Sapat College of Engineering Nashik

## Initiative #2

### Cy-Fi Arts Festival

Quick Heal Foundation, Maharashtra Cyber and Vishwakarma University joined hands to organize Cy-Fi Arts Festival 2019 . A unique celebration of artistic flair and creativity, Cy-Fi Arts Festival is a social initiative that aims to create an everlasting impact on society by leveraging the power of youthful expression to drive large-scale cybersecurity awareness.

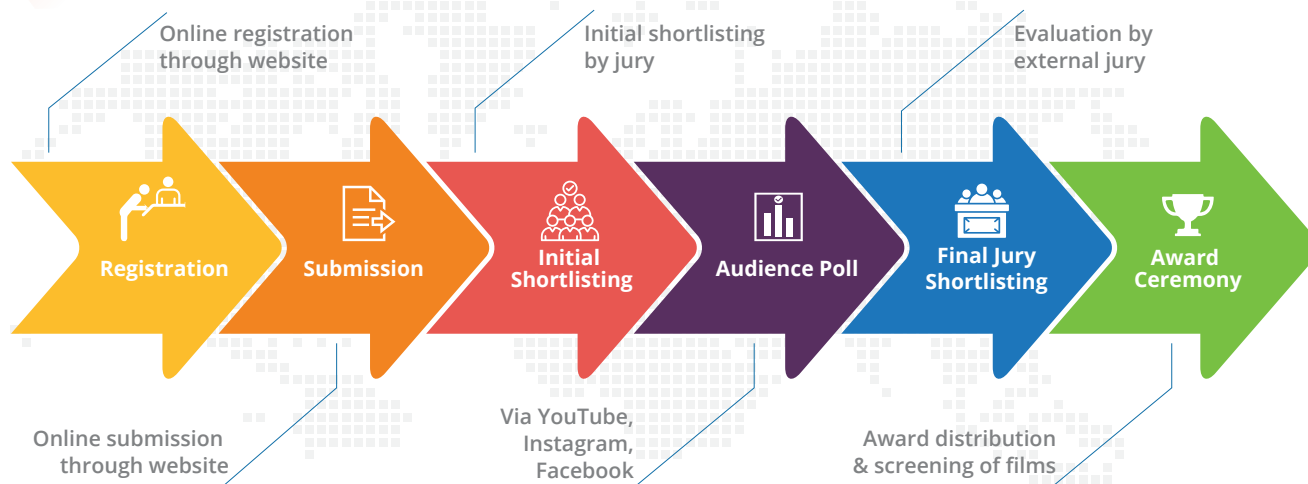
The initiative focused on igniting a reflection of human life in cyberspace and showcased contemporary works of art across formats such as short films, posters, stand-up acts, and essays. Established and emerging content creators from across the country competed for cash prizes worth INR 1.5 lakh, showcasing new-age digital media content around the critical need for cybersecurity. The event received an overwhelming response, receiving over 650 registrations from across the country, with 162 shortlisted entries judged at the grand finale at Vishwakarma University.

The award ceremony was held in the presence of with Prof. Samar Nakhate (Former Dean of Film & Television Institute of India) as the Chief Guest, Dr. Kailash Katkar, MD & CEO, Quick Heal Technologies Limited, Shri. Harish Baijal, Deputy Inspector General of Police – Maharashtra Cyber, Dr. Siddharth Jabde, Dean – Vishwakarma University, Actor Sameer Dharmadhikari and Mrs. Aparna Dharmadhikari, Dr. Sanjay Katkar, CTO, Quick Heal Technologies Limited and Anumapa Katkar, HR Head, Quick Heal Technologies Limited.

#### Objectives

- To create awareness on cybersecurity by encouraging people to create online content in the form of entertainment
- To preventatively mitigate security, privacy and other threats to individuals, communities and society
- To enable institutional and non-institutional actors to enhance initiatives against cybercrime
- To collaborate and innovate new solutions and policies in the field of online safety





### Registrations:

| Category            | No. of registrations |
|---------------------|----------------------|
| Short film          | 153                  |
| Poster presentation | 179                  |
| Essay writing       | 234                  |
| Stand-up act        | 25                   |
| Quiz                | 53                   |

### Outreach

|                              |          |
|------------------------------|----------|
| Instagram                    | 1,00,000 |
| YouTube                      | 30,000+  |
| Participants                 | 600+     |
| Universities                 | 30+      |
| Organizations                | 10+      |
| Educational campuses reached | 50+      |

### GLIMPSES OF THE ACTIVITY



## MEDIA COVERAGE

विवेक हीलच्या

### साय-फाय आर्ट्स फेस्टिव्हलचा समारोप

पुणे : विवेक हीलने महाराष्ट्र सायबर आणि विषयकामां युनिव्हर्सिटी यांच्या सहयोगाने आयोजित केलेला साय-फाय आर्ट्स फेस्टिव्हल २०१९ उत्सवाहून वातावरणात बसविलेला पार पाडला. संज्ञान आणि संस्कृती यांची सांगड घालण्याच्या अतिशय अनोख्या अशा या कला महोत्सवाचे आयोजन शनिवारी (दि. १६) रोजी विश्वकर्मा युनिव्हर्सिटीच्या पुण्यातील कॅम्पसमध्ये करण्यात आले होते. चित्रपट, नाटक आणि टीव्ही जगातील अनेक नामवंतांनी साय-फाय आर्ट्स फेस्टिव्हल २०१९ ला आवर्जून भेट दिली.

सायबर सुरक्षेबाबत समाजात मोठ्या प्रमाणावर जागरूकता निर्माण करणे ही काळाची गरज बनली आहे. युवावर्गाच्या विचार आणि अभिव्यक्तीमध्ये असलेली प्रचंड मोठी शक्ती ओळखून त्याद्वारे समाजमानवर दीर्घकाळ टिकून राहिल असं प्रभाव निर्माण करण्यासाठी साय-फाय आर्ट्स फेस्टिव्हल हा सामाजिक उपक्रम हाती घेण्यात आला.

#### भविष्य सुरक्षित ठेवणे अतिशय महत्वाचे

उत्तम दर्जाचे कलागुण आणि सर्जनशीलता यांचा समान करणाऱ्यावरीलच सामाजिक हित सांभाळण्याचा हा उपक्रम होता. यंदाच्या वर्षी या कला महोत्सवामध्ये सायबर जागतिकीय मानवी जीवनाच्या विविध पैलूंचे दर्शन घडविले गेले. त्यासाठी लघु चित्रपट, पोस्टर्स, स्टॅन्ड-अप फॅक्ट्स आणि निबंध अशा अभिव्यक्तीच्या विविध आधुनिक प्रकारांचा उपयोग केला गेला.



साय-फाय आर्ट्स फेस्टिव्हल २०१९ च्या पारितोषिक विवरेण समारंभाचे प्रमुख पाहुणे किरण अर्बेट टेक्नॉलॉजी इन्स्टिट्यूट ऑफ इंडियाचे माजी डीन प्रोफेसर समर नखते होते. विवेक हील टेक्नॉलॉजीज लिमिटेडचे एमडी व सीईओ डॉ. कैलाश काटकर, महाराष्ट्र सायबरचे पोलीस उपमहानिरीक्षक हरीश बैजल, विश्वकर्मा युनिव्हर्सिटीचे कुलसूच डॉ. सिद्धार्थ जबडे, अनुपमा काटकर उपस्थित होते.



The award function of the Cy-Fi Arts Festival 2019 was held at Vishwakarma University campus on November 16.

### TECHNO-CULTURAL GALA BY QUICK HEAL FOUNDATION

PUNE: Quick Heal Foundation and Vishwakarma University joined hands to organise Cy-Fi Arts Festival 2019 a techno-cultural gala. The event was held on November 16 at the Vishwakarma University campus in Pune. The event saw many prominent film, theatre, and TV personalities in attendance. It focused on contemporary works of art that reflect human life in the digital world. The gala aimed at creating cyber security awareness through an edutainment platform. Samar Nakhate, former dean of Film & Television Institute of India was the chief guest at the award function. Kailash Katkar, chief executive officer, Quick Heal Technologies and Siddharth Jabde, vice-chancellor, Vishwakarma University were also present.

## TESTIMONIALS

Maharashtra is amongst the states with the highest number of registered cases of cybercrime in India. We estimate the actual numbers to be much higher. Given this growing security challenge, we are delighted to be partnering Quick Heal's CSR initiative – Cy-Fi Arts Festival. With its engaging format, the event is the perfect platform to drive greater cybersecurity awareness, both in Maharashtra and on a pan-India level. We are confident that it will help in facilitating the adoption of cutting-edge cybersecurity solutions that can help protect data, users, networks, and interactions from sophisticated cyber threats.

**Mr. Harish Baijal**

DIG – Maharashtra Cyber

## Initiative #3

### Cyber fair

Smartphones and computers have now become an inevitable part of our daily lives. The internet has so much to offer and yet, is equally a threat if not used rightly.

Through our CSR vision of “Securing Futures”, we have been playing a very critical role in ensuring we sensitize netizens about the dangers of the internet and how, we can combat it. We hosted ‘Cyber Fair’, a competitive event of fun and entertainment activities aimed at educating the youth on the importance of digital safety and security. We conducted this educational event in association with the Pune Police and Pankh NGO. Over 250 students enthralled audience through mesmerizing performances which included one-act-plays, fancy dress, rap, stand up acts among others.

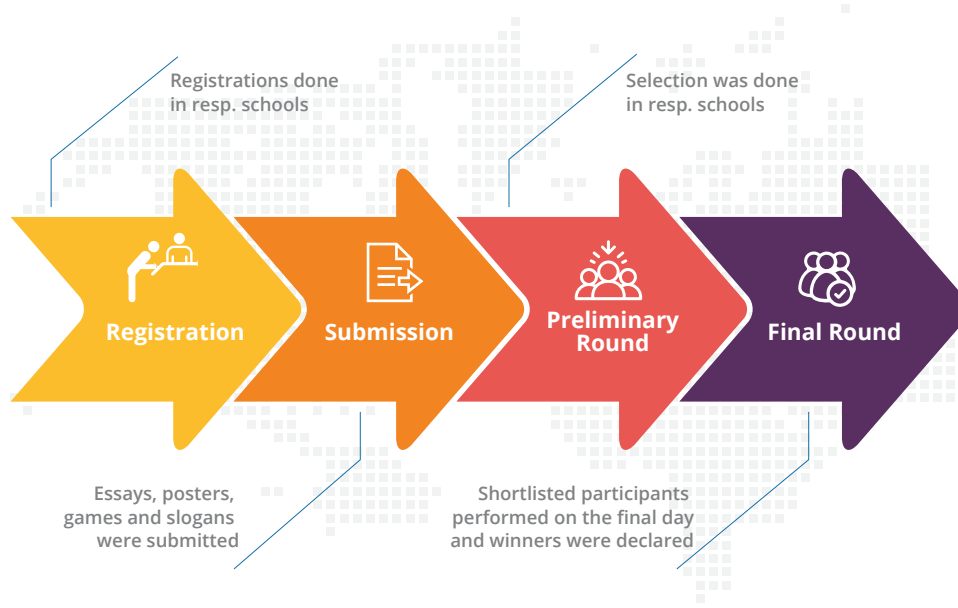
Dr. Kailash Katkar emphasized on the need to increase awareness regarding cybersecurity and reiterated Quick Heal’s focus on enabling and skilling individuals to lead a responsible and secure Digital Life.

Mr. Bachchan Singh, DCP, Crime Branch, Pune Police graced the event as Chief Guest. Mr. Ajay Purkar, a well known actor was the Special Guest at the event. The jury for the competition included Mr. Sagar Panmand, ACP, Cyber Crime, Pune Police and Film Director Mr. Kuldeep Dagade.

#### Objectives

To motivate the youth for safe and responsible use of internet technology.

#### Process flow





## Outreach

|                                |  |
|--------------------------------|--|
| No. of participants            | 254  |
| No. of schools participated    | 11   |
| Prizes distributed to students | 45   |
| No. of teachers felicitated    | 6  |
| Audience                       | 250-300 people (students, parents, teachers) |

### GLIMPSES OF THE ACTIVITY





## MEDIA COVERAGE

### मॉडर्न हायस्कूल, गणेशखिंड शाळेने पटकावला 'सायबर फेअर' करंडक

पुणे : पंख संस्था, किकाहिल फाउंडेशन आणि पुणे शहर पोलीस यांच्या संयुक्त विद्यमाने शाळांमधे व जीवनमूल्य शिक्षण प्रकल्पांतर्गत सायबर फेअर हा स्पर्धात्मक कार्यक्रम घेण्यात आला. यामध्ये शाळांमधे व जीवनमूल्य प्रशिक्षण प्रकल्प सुरू असणाऱ्या एकूण अकरा शाळा व महाविद्यालयांनी सहभाग घेतला होता. यामध्ये मॉडर्न हायस्कूल, गणेशखिंड रस्ता यांनी 'सायबर फेअर' पुस्तक पटकावला तत्कालीन यादव असलेला इंटरनेटचा वापर व त्यामुळे घडणारे सायबर गुन्हे याबाबत विद्यार्थ्यांमध्ये जनजागृती व्हावी हा या कार्यक्रमासाठी उद्देश होता.

स्पर्धेत मुलांनी इंटरनेट शाप की वरदान, इंटरनेटचे फायदे व



तोटे, इंटरनेटचा सुरक्षित व जबाबदार वापर या सायबर संबंधित विषयांवर निबंध लेखन, घोषवाक्य, पोस्टर, छोटी नाटिका, रॅप, स्टॅण्डअप, ऍप करॅक्ट्स अशा विविध गोष्टींचे सादरीकरण केले. यामध्ये मुलांना प्रथम, द्वितीय, तृतीय, उत्तेजनार्थ आणि विशेष अशी अनेक बक्षिसे मिळाली.

प्रमुख पाहुणे म्हणून पोलीस उपअधिका. बबन सिंह, गुन्हे

कलाकार अजय पुरकर, अध्यक्ष किकाहिल टेक्नॉलॉजीचे अध्यक्ष कैलास काटकर उपस्थित होते. पुणे शहर सायबर सेल प्रमुख जयराम पायगुडे, सायबर सेल पोलीस निरीक्षक मंछिंद्र पंडित, झख सागर पानमंद व कुलदीप दगडे, स्पर्धेचे परीक्षक होते.

अजय शिर्के, पंख संस्थेच्या अध्यक्षा स्मिता आपटे, कल्याणी भाबड, सीमा ननावरे, दीपक

मराठे, चित्तरंजन कांबळे, झख बबन गायकवाड, तसेच शिक्षक, विद्यार्थी व पालक, मरोला सेल व सायबर सेल पुणे शहर, येथील पोलीस अधिकारी हे कार्यक्रमासाठी उपस्थित होते.

सूत्रसंचालन कल्याणी भाबड यांनी केले, तर स्पर्धेचे सूत्रसंचालन पंख समुपदेशक ज्योती काटकर यांनी केले. स्मिता आपटे यांनी आभार मानले.

### सकाळ TODAY पुणे

### 'सायबर फेअर'मध्ये 'मॉडर्न'ला विजेतेपद

पुणे, ता. २४ : इंटरनेटचा अतिरिक्त वापर व वाढत्या सायबर गुन्हांबाबत जागृती घडविण्यासाठी झालेल्या 'सायबर फेअर' या स्पर्धेचे सर्वसाधारण विजेतेपद गणेशखिंड रस्तावरील मॉडर्न हायस्कूलने पटकाविले.



पंख संस्था, किकाहिल फाउंडेशन व पुणे शहर पोलीस यांच्या संयुक्त विद्यमाने 'सायबर फेअर' हा स्पर्धात्मक कार्यक्रम घेण्यात आला. यामध्ये शाळांमधे व जीवनमूल्य शिक्षण प्रकल्प सुरू असणाऱ्या एकूण अकरा शाळा व महाविद्यालयांनी

सहभाग घेतला. कसबा पेठ येथील रानबेन चुकीसाल गुजराती महाविद्यालयत पारितोषिक विजय झाले. या वेळी गुन्हे शाखेचे पोलीस उपअधिका. बबन सिंह,

कैलास काटकर, स्मिता आपटे, जयराम पायगुडे व मान्यवर.

अभिनेते अजय पुरकर, किकाहिल टेक्नॉलॉजीचे अध्यक्ष कैलास काटकर, सायबर सेल पोलीस निरीक्षक मंछिंद्र पंडित, झख सागर पानमंद, कुलदीप दगडे, स्पर्धेचे परीक्षक होते.

अध्यक्षा स्मिता आपटे, कल्याणी भाबड, सीमा ननावरे, दीपक

मराठे, चित्तरंजन कांबळे, झख बबन गायकवाड, तसेच शिक्षक, विद्यार्थी व पालक, मरोला सेल व सायबर सेल पुणे शहर, येथील पोलीस अधिकारी हे कार्यक्रमासाठी उपस्थित होते.

सूत्रसंचालन कल्याणी भाबड यांनी केले, तर स्पर्धेचे सूत्रसंचालन पंख समुपदेशक ज्योती काटकर यांनी केले. स्मिता आपटे यांनी आभार मानले.

## TESTIMONIALS

Very good initiative. Kindly organize this event on a bigger scale. Good organization and excellent participation. A big congratulations to the whole team. Keep up the good work."

“

Mr. Ajay Purkar  
Noted Actor

# Initiative #4

## Street play

### Objectives

To spread awareness about online safety and cyber cell for citizens to approach with their concerns of cybercrime.

### Outreach

| City   | No. of plays | Outreach | Police stations covered |
|--------|--------------|----------|-------------------------|
| Pune   | 100          | 1,02,260 | 30                      |
| Mumbai | 100          | 11,331   | 17                      |
| Satara | 30           | 10,276   | 6                       |

### GLIMPSES OF THE ACTIVITY





## MEDIA COVERAGE

लोकसत्ता [पुणे]

WWW.LOKSATTA.COM  
२ मंगळवार, १४ मे २०१९

## पथनाट्यातून सायबर गुन्ह्यांविषयी जनजागृती

प्रतिनिधी, पुणे

आजच्या डिजिटल युगात सायबर गुन्ह्यांचे प्रमाण झपाट्याने वाढत आहे. वाढत्या सायबर गुन्ह्यांना आज घालण्यासाठी पोलिसांकडून राबविण्यात येणाऱ्या विविध उपक्रमांची माहिती पथनाट्याच्या माध्यमातून देण्यात येत असून त्यातून जनजागृतीही केली जात आहे.

पुणे शहर पोलीस, 'पंख' संस्था आणि क्विकहील फाउंडेशनतर्फे जनजागृतीपर पथनाट्य सादरीकरणाचा उपक्रम सुरू करण्यात आला आहे. या पथनाट्य उपक्रमाचे उद्घाटन पोलीस आयुक्त के. ज्योत्केशम यांच्या हस्ते करण्यात आले. उपस्थित स्वामी गोरे, सहो.



पोलीस आयुक्त करणगणव विधाते, वरिष्ठ पोलीस निरीक्षक अजित लकडे या वेळी उपस्थित होते. पोलीस यंत्रणेतर्फे नागरिकांसाठी

राजविण्यात येणाऱ्या 'भरोसा सेल' आणि 'सायबर सेल' या विषयी पथनाट्यांमधून जनजागृती करण्यात येणार आहे. दोडकर पुल बसहल,

केळेवाडी, जुना चानार, पाटील इस्टेट, ताडीबागा रस्ता, चडारवाडी आदी २० वस्तूंचीगवे ही पथनाट्यां सादर करण्यात येणार आहेत. सायबर

गुन्ह्यांचे माफीर्य लक्षात घेऊन पंख सामाजिक संस्थेच्या अध्यक्ष सिता आगटे आणि क्विकहील फाउंडेशनचे अध्यक्ष कैलास काटकर यांनी या उपक्रमाचे संयोजन केले आहे.

पथनाट्याचे दिग्दर्शन कुलदीप टगडे यांनी केले आहे. संकल्प महाबळेश्वरकर यांनी लेखन केले असून पंख संस्थेचे समुपदेशक रविचन कर्तुले आणि पुणाल मापुस्कर यांनी पथनाट्याचे संयोजन केले आहे. शहर पोलिसांच्या सेवा अ‍ॅप, बडी कॉप, पोलीस काका, दामिनी या उपक्रमांबाबत जनजागृती व्हावी यासाठी पंख संस्था व क्विकहील फाउंडेशन यापुढेही पथनाट्याचा उपक्रम करणार असल्याचे सांगण्यात आले.

सकाळ

पुणे, रविवार,  
१२ मे २०१९

२



चडारवाडी : पुणे पोलीस, क्विक हील फाउंडेशन व पंख या संस्थेच्या वतीने शहराच्या वेगवेगळ्या भागांमध्ये सायबर गुन्ह्यांबाबत पथनाट्याद्वारे जनजागृती करताना कलाकार.

## TESTIMONIALS

A street play at Lohgaon was organized for social awareness of the local people. In this event the sarpanch and villagers gathered on large scale to see the street play. There were around 150 people that gathered to watch the play. Sarpanch also requested that we organize such events in four more areas of Lohgaon for the well-being of the people. Overall it was a wonderful experience.

H.S.Giri, PSI  
Lohgaon Police Station

# Contributors

## ◆ Maharashtra Cyber ◆



PI  
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Police Naik  
**Rahul Kirwe**  
Pune Gramin



Const  
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Const  
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# Contributors

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Const  
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Head Const  
**Shivaji Mali**  
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## ◆ Quick Heal Volunteers ◆



**Dhanashree  
Tembhurnikar**



**Kishori  
Agnihotri**



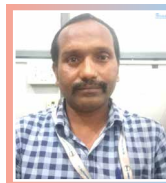
**Mahesh  
Bhardi**



**Nishigandha  
Kumbhar**



**Rahul  
Kocheta**



**Thakan  
Jangawali**

## ◆ Implementation Partner ◆



**VISHWAKARMA  
UNIVERSITY**  
*Maximising Human Potential*

## Way Forward

At Quick Heal CSR, we are deeply committed to create a secure digital world by crafting sustainable initiatives in the area of cybersecurity awareness. We are always on the lookout of various avenues to educate netizens on the dark side of the digital world. Collaboration continues to be a focus area as we look into the future. Maharashtra Cyber has played a pivotal role in maximizing the footprint of our programs and we look forward to associating with them in the future as well. We will also look out for associations with like-minded corporate, educational and social organisations.



# Notes

**Quick Heal**

**Securing Futures**  
*A CSR initiative*

**Quick Heal Foundation**

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