

Quick Heal

Securing Futures  
*A CSR initiative*



**FUTURE** ▶▶  
**PROOF**

Empowering  
India with  
**Skill Sets**  
to Succeed



**ARE YOU READY** ▶▶  
FOR THE FUTURE?

# Executive Summary:

## The Need for Future Proofing

In this age of advancing technology and rapid automation, it's more important than ever to be prepared for the future. That's where our special initiative called 'future-proofing' steps in, anticipating events and developing methods to leverage their benefits. It's not just about surviving, but more about thriving by staying ahead of the curve.

We are driven by this very concept, both in our operations and the programs led by our Corporate Social Responsibility (CSR) arm, the Foundation.

Through our CSR initiatives, the endeavour is to continuously prepare India's intellectual talent for the future. And, to achieve this, we have partnered with Maharashtra Cyber to spread awareness of Cyber Safety amongst the masses, as well as train and equip the youth with skills they need to succeed in a rapidly-changing Cyber-landscape.

This compilation on "Future Proofing" will give you a glimpse into our collective efforts and tell you how we are making a difference already.

Together, with our partners and volunteers, we are steadfast in our relentless pursuit to make India the numero uno of the knowledge economy. We believe that 'future-proofing' is the answer to how confident young minds are prepared, and how an intellectual global capital emerges.

Let our initiatives be your inspiration to stay prepared, be confident, and to thrive in the world of tomorrow.



# Message from the Chairperson

Quick Heal Foundation

Dear Friends,

In a world of constant change, every day brings new challenges! And, as the CSR endeavour of Quick Heal Technologies Ltd., we are continuously identifying and turning them into opportunities, and improving the quality of life for our community.

At Quick Heal, our cybersafety awareness initiatives are built upon this premise of "Future Proofing" India's youngsters and equipping them for a world that is being disrupted by technology. Our programs are not only focused on educating the masses about the growing threat of cybercrime and the importance of online security measures, but also transforming the lives of our student volunteers.

We believe in empowering lives and creating fresh, invigorating paths for all. Our mission remains on course, and we're taking it even further to make cybersafety a fundamental right for all.

This report is a compilation of the initiatives that have been undertaken as part of our "Future Proofing" Initiative in association with Maharashtra Cyber. I hope this will inspire you to be a part of our journey and motivate you to start preparing for a safer world of tomorrow.

I encourage you to share ideas on how we can increase our impact. I would be delighted to hear from you.

Write to us at [csr@quickheal.co.in](mailto:csr@quickheal.co.in)



Best Wishes,  
**Anupama Katkar**

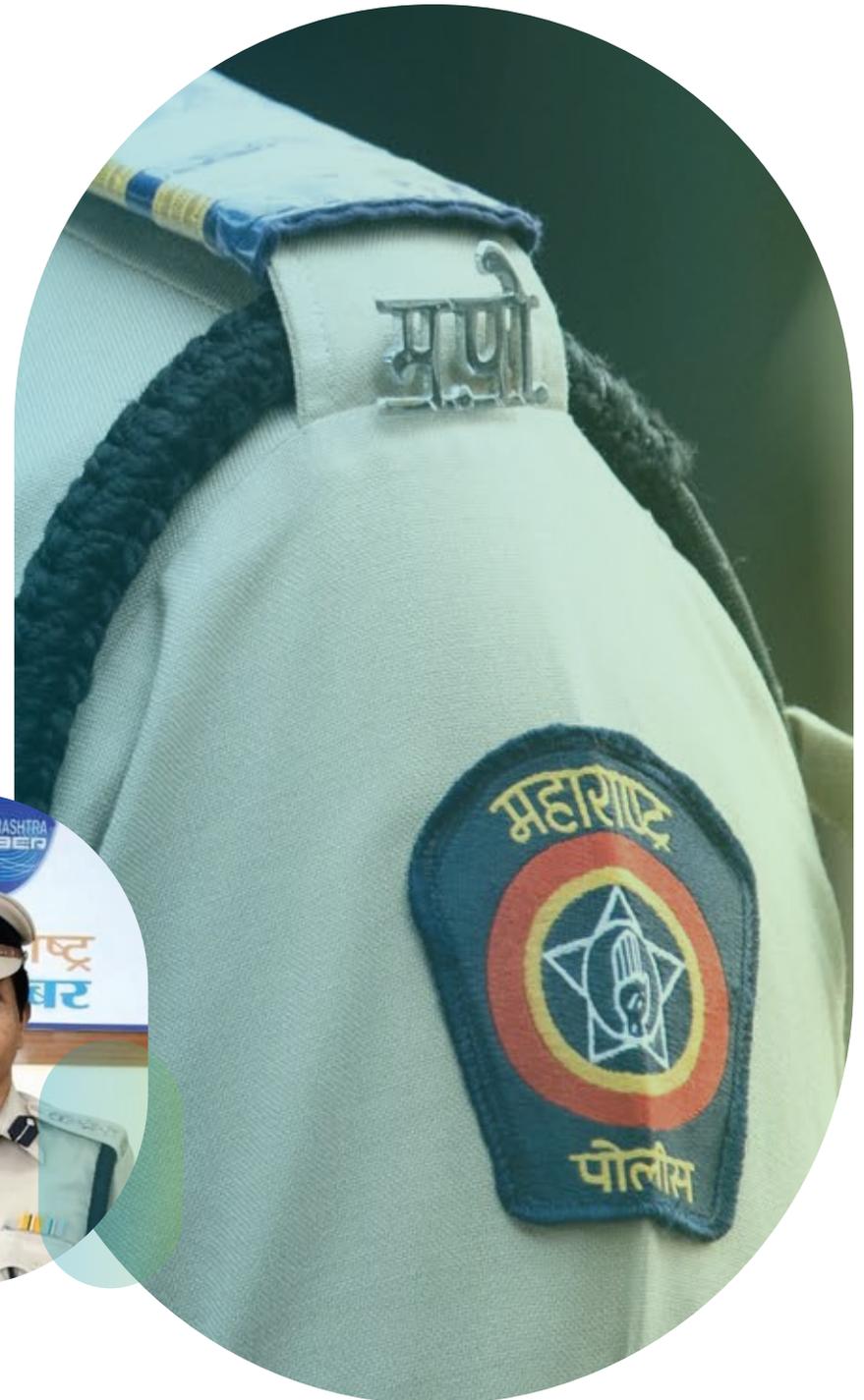


# Message from Maharashtra Cyber

“Maharashtra Cyber is happy to partner with the Quick Heal Foundation. Their CSR initiatives like the Cyber Shiksha for Cyber Suraksha program target youth and the public. These initiatives help to create awareness about cybersafety in general. Through these programs, Quick Heal is helping us to not only make people aware of online safety, but also make it possible to guide those who have no other means to be educated about it while learning about the best practices to stay safe and secure online. This will no doubt go a long way in minimizing online frauds and virtual scams that target unaware, vulnerable users who have no clue about cybercrime and cybersafety.”

## Mr. Sanjay Shintre

Superintendent of Police,  
Maharashtra Cyber



## From the **Founder's Desk**



“Being at the forefront of the cybersecurity Industry in India, I bear a profound responsibility towards safeguarding individuals, businesses, and nations. Thus, my foremost goal is to make ‘cyber safety a fundamental right for all.’ Achieving this goal necessitates collective efforts in spreading awareness about digital risks and their effective mitigation throughout society including the most vulnerable sections. At Quick Heal, our commitment to this cause extends beyond our CSR initiatives, it permeates our Sales and Marketing endeavors as well. We firmly believe in imparting our expertise, skills, and knowledge to those in need, while empowering individuals to make a positive impact and create a safer world.

So let's work together to equip ourselves with the necessary skills and knowledge, and embrace the exciting opportunities that await in the world of cyber security.”

**Dr Kailash Katkar,**  
Managing Director, Quick Heal Technologies Ltd.



“As we move forward, the world is becoming increasingly digital, and with it comes a greater need for cybersecurity skills and awareness. It's not just a matter of protecting your personal information, but also safeguarding vital systems and infrastructure from potentially devastating cyber-attacks. The future will undoubtedly bring challenges, but by reinventing our world with a strong focus on cyber safety, we can help ensure a safer, more secure future for all.

Technology plays a crucial role, bridging the significant gaps in cyber safety awareness within remote areas and underprivileged sections of the society. As we move ahead in providing cutting edge solutions for a more secure world, we remain committed to giving back to the community as well.

By fostering cyber awareness and educating individuals about minimizing digital risks, we strive to continue to make the world a safer place.”

**Dr Sanjay Katkar,**  
Joint Managing Director, Quick Heal Technologies Ltd.



# About Quick Heal Foundation

Quick Heal

**Securing Futures**  
A CSR initiative

Each step we take at Quick Heal is one towards securing individuals, communities and society at large. Our initiatives in corporate social responsibility are building a strong foundation for collective progress. They actively involve the beneficiaries, who are encouraged to pass on their acquired advantages to others within their communities.

Several current hurdles to development have been identified by the United Nations Sustainable Development Goals. Through efforts aimed at eradicating extreme hunger & poverty, promotion of education, and employment enhancement & cybersecurity awareness, we seek to provide innovative and technology-based solutions to these global hurdles. Implemented by the Quick Heal Foundation, each of these initiatives go on to help ensure a future with a promise of success and security for all.



## VISION

‘Securing futures’ - A future, where every individual is empowered to pursue success, with the knowledge that their personal and professional lives are secured.



## MISSION

To secure the future, by enabling and skilling individuals to lead a responsible and secure virtual life.



## IMPACT

Till date, our various initiatives in Healthcare and Cyber Awareness Education have impacted over **50 Lakh Lives**, over 8 States pan India.

# Cyber Awareness

## Initiatives in the Annual Year 2022-23

Our education initiatives aim to raise awareness about cybercrimes such as fraud, sexual abuse, and fake accounts, in alignment with UN SDG goals 4, 5, 8, 9, and 17. Through collaboration with various partners and volunteers, our



project was launched to educate, empower, and enrich society about the need for cyber-safety.



# Initiative #1

## Cyber Shiksha for Cyber Suraksha: Educating the masses through Street Plays

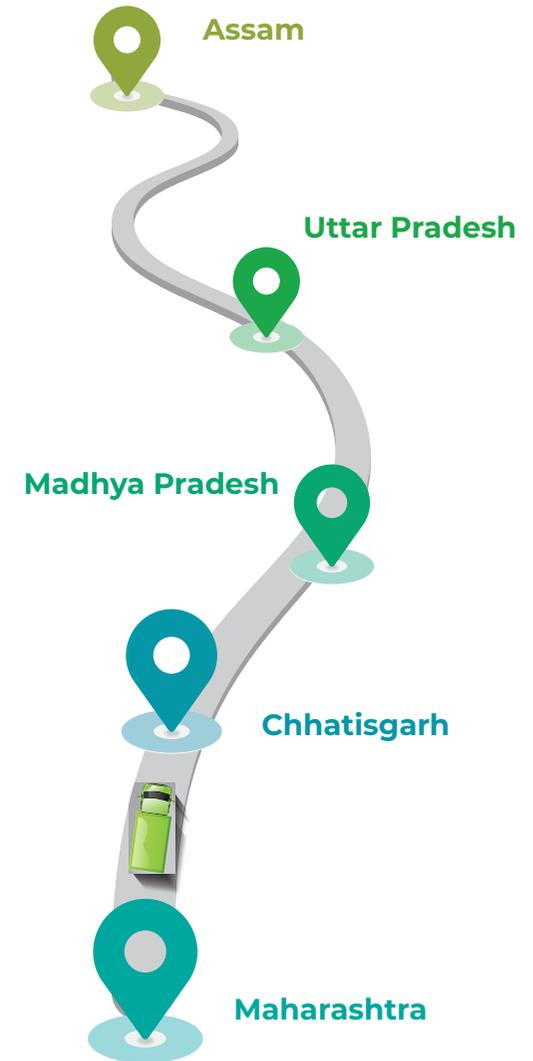
The foundation utilizes street plays as a powerful tool to educate the public on cyber safety and sensitize those who may be unaware of cyber threats. Street plays are effective in conveying messages through their catchy dialogues, relevant themes, and dramatic elements.

The project was driven largely by our volunteers and partners on the ground and **successfully covered 5 states.**

### Target Audience



Youth, Community including children, vendors and consumers.



# Objectives

- To educate, empower, and enrich society by spreading awareness about "cybersecurity."
- To help them understand the danger of online threats and learn how to prevent and report them.
- To propagate the importance of online safety and educate on how to minimise digital risks.
- To convey purposeful information through catchy dialogues, memorable slogans, and powerful dramatic elements.



# Total Coverage

States	Districts	Police Stations	Schools & Colleges	Public Places	Total Shows	Total Coverage
Madhya Pradesh	Indore	24	18	94	112	19,805
Uttar Pradesh	Jalaun	5	26	99	125	18,859
Maharashtra	Mumbai & Thane	4	64	0	64	24,898
Chhatisgarh	Korba	1	35	80	115	23,391
Assam	Barpeta	1	1	60	61	8,147
Maharashtra	Dharashiv	8	15	32	47	16,938
Maharashtra	Ch. Sambhaji Nagar	12	25	28	53	24,274
<b>5</b>	<b>7</b>	<b>55</b>	<b>184</b>	<b>393</b>	<b>577</b>	<b>1,36,312</b>

## Outreach



No of States

**5**

No of Districts

**7**

No of Shows

**577**

Total Coverage

**1,36,312**

# GLIMPSES

OF THE ACTIVITY





# Public TESTIMONIAL

“



A team of 6 professionals from Quick Heal Foundation conducted a 'Nukkad Natak' at various locations, as a part of a Cyber Awareness program. The audience were made aware about the potential dangers of cyber crime and also learnt about the safety measures on how to minimize these risks.

Janpad Jalaun, Uttar Pradesh is witnessing such an initiative for the first time. Over the past 10 days the organizers have covered 125 areas, which include several schools, colleges and public places like 'chowks' and 'chowrahas.' Earlier, they conducted similar events in Madhya Pradesh and Maharashtra as well. This is a new step for the UP Police in our efforts to spread awareness about Cyber Safety to the general public.

**Mr. Ravi Kumar**

Superintendent of Police, Orai, UP

---

We have received very important information from Quick Heal Foundation team through amazing street plays...We feel these are the basic smart keys for our daily life.

**Pramod chhachad** Beneficiary, UP





Technology based crime is the biggest challenge these days. While the police force is there to help catch the miscreants after the damage is done, it is important that the general public is made aware of the dangers lurking in cyberspace before it even occurs. A major part of the solution is to make people aware about it and give them the right knowledge and tools to combat the risks involved.

Quick Heal Foundation is organizing 'Nukkad Nataks' (street plays) for this very purpose. They have a target of 112 performances in and around Indore, and have so far already conducted 100 of them, with 10 more planned in the coming days

**H. N. Mishra**

Commissioner of Police, Indore

---

We were unaware about cyber frauds before this...We didn't know of any helpline number, or how and where to report such crimes ... The Street plays were very interactive and are like cyber smart keys.

**Ms. Saloni Shah** Beneficiary, MP



## Initiative #2

### Earn & Learn: Transforming the lives of our Volunteers

The foundation launched the 'Earn and Learn' initiative to combat cybercrime by training student volunteers on cyber safety and providing resources to amplify the message. Based on a psychological finding that suggests peer influence has a greater impact on adolescents, the trained cyber warriors conduct training programs in participating institutions and paste a "Cyber Security Oath" on the school's notice board. This way the trained volunteers learn skills that help them in their career prospects in the future.

Feedback from volunteers and mentors indicates increased confidence and a sense of purpose and pride from educating the underprivileged, highlighting the success of the initiative.

Through our Cyber Shiksha for Cyber Suraksha Initiatives, we have sensitized

**7,48,209**  
students,

over 1,931 schools over  
20 districts in Maharashtra till date.



## Objectives

- To imbibe a general sense of responsible-online-behavior.
- To spread awareness about threats in the cyber world.
- To encourage students to adapt netiquettes as responsible digital citizens.
- To promote awareness on cyber-security amongst students and all stakeholders.
- To develop skill-set in the volunteering students for greater chances of employment.



## Target Audience

Students from Standard 5 to Senior College level

## Outreach

Districts **20**

Schools **1,931**

Volunteers **648**

Presentations **3,660**

Students **7,48,209**





**Mass Activity** - Empowering the society through cyber security education, student volunteers creatively integrated awareness campaigns into cultural events and gatherings. Mass activities were organised during traditional festivals, like Bhondla, or public events like community weddings, and exhibitions, where interactive stalls were set up, and street plays were performed to spread awareness on cybersafety. Through these interactive efforts, they imparted vital knowledge on staying safe online and encouraged responsible digital citizenship. Mass activities were conducted for at least 500 participants and we were able to reach 27,000+ people.

**Impact Activity** - Volunteers passionately engaged with the underprivileged and marginalized sections of society, including transgenders, sweepers, autorickshaw drivers, corporation workers and others. The aim was to tackle their unique cybersafety challenges. Through well-defined messages and targeted activities the volunteers effectively equipped the audience with the knowledge and skills to identify, mitigate, and report cyber-crimes, ensuring their safety and empowerment in the digital domain. The activity was conducted for a group of at least 25 people. Outreach through these impact activities was more than 3,000 people.



## Outreach



No of Activities

**200+**

No of Districts

**20**

Lives touched

**31,000+**

## Key Highlights

01

### Reached

7.48 Lakh people through presentations, 11,500 through online course "Cyber Shield", 3,200+ through impact activities, 28,000+ through mass gathering activities, 25,348 e-booklet downloads, 5,168 voting through Quick Heal Foundation website, reaching total of 8,10,360+ people through 648 cyber warriors against expected 1,400.

02

### Fulfilled

The UN's Sustainable Development Goal of "No one left behind." Cyber Warriors reached underprivileged sections of society, which included corporation workers, street vendors, autorickshaw drivers, self help groups, transgenders, senior citizens, vendors, sweepers, the common public at railway stations, bus stands, and more.

03

### Engaged

The attention of society through innovative mass gathering activities. For example, "Cyber Mahabhondla" was conducted to mark the popular Navaratri celebrations which resulted in a massive-gathering. Opportunities at various exhibitions like agriculture and science exhibitions, community wedding celebrations were utilized by setting up of Cybersafety Awareness Stalls, rallies and nukkad-nataks.

04

### Encouraged

Cyber Warriors to create more than 3,000 posts from their own social media account to promote their work.

## SPECIAL NOTE

**THE  
E-BOOKLET  
WAS CREATED FOR  
BRIDGING THE GAP  
BETWEEN A POTENTIAL  
VICTIM AND THE POLICE.**

# Total Outreach

Universities	Direct 2, Through Affiliated Colleges 9
Educational Institutions	24
Cyber Police Stations	18
Police Officers Involved	52
Volunteers	648 (1 Specially abled)
Online course "Cyber Shield" registrations	10,843
Teacher Coordinators	55
Schools Covered	1,931
Taluka reached	127
Districts reached	20
Presentations	3,660
Students sensitized	7,48,209
Booklet downloads	25,348
Outreach through impact activities	3,200
Outreach through mass gathering	28,000
Social Media posts by students	3,000+
Media Coverage (Print + Electronic)	140+
Voting on Quick Heal Foundation website	5,168

Quick Heal  
Foundation's  
Ebook on Cyber  
Awareness

Downloads

↓ 25,348



# District wise students sensitized

20 Districts in Maharashtra covering 25 Institutions

19,653	7,392
<b>Ahmednagar</b>	<b>Buldhana</b>
27,912	10,355
<b>Akola</b>	<b>Dhule</b>
33,997	1,29,043
<b>Sambhaji Nagar</b>	<b>Jalgaon</b>
565	3,661
<b>Beed</b>	<b>Jalna</b>
8,270	17,999
<b>Bhandara</b>	<b>Latur</b>
87,506	24,349
<b>Mumbai</b>	<b>Sangli</b>
1,12,144	41,129
<b>Nagpur</b>	<b>Satara</b>
5,709	36,270
<b>Nandurbar</b>	<b>Solapur</b>
1,571	43,479
<b>Palghar</b>	<b>Thane</b>
1,12,506	1,755
<b>Pune</b>	<b>Wardha</b>



# GLIMPSES OF THE ACTIVITY





# Cyber Shiksha for Cyber Suraksha Awards 2023

## Felicitating our Cyber Warriors and Champions

The foundation organized a unique and pioneering multi-city awards ceremony to recognize and appreciate the remarkable work of volunteering colleges, teachers, and students in spreading cybersafety awareness. Their creativity and unwavering dedication surpassed all expectations.

At the 'Cyber Shiksha for Cyber Suraksha Awards 2023' all institutions were grouped into five different zones in Maharashtra based on their demographic characteristics, ensuring fair competition. Quality parameters were measured throughout the project cycle, resulting in maximum impact and benefits for the beneficiaries.

The innovative competitive format introduced created a sense of healthy competition among the institutions. The competition culminated into a first-of-its-kind multi-city award ceremony, acknowledging and recognizing the participants' relentless contribution and creativity.





## Award Categories and Qualifying Parameters

### Students

#### Best Process Compliance

Graded as per adherence to guidelines set by The Quick Heal Foundation. Points were deducted for deviation from expectations.

#### Best Program Outreach & Impact

Based on the number of people impacted through activities and booklet downloads.

#### Outstanding Performance

Based on excellence in both compliance and outreach categories.

#### Excellent Performance

A Special award given to one outstanding Cyber Warrior from New ACS, for sensitizing people coming to his father's 'chai tapari' (tea-stall).

### Teachers

#### Best Process Compliance

Based on adherence to procedures.

#### Extra Mile Recognition

For encouraging the development of impactful activities and for going above and beyond to conduct mass-gathering activities.

### Institutions

#### Best Process Compliance

Institutions scored on each task with extra points for the first and second entry.

#### Special Appreciation for Media Outreach

Based on media coverage, percentage of students completing the online course "Cyber Shield" and for the number of e-booklets downloaded

#### Best Creative Performance

Award based on Jury's opinion and online voting for institutions conducting activities in respective zones.

Quick Heal

Securing Futures

A CSR initiative

# CYBER SHIKSHA FOR CYBER SURAKSHA Awards - 2023

Cyber Safety: A Fundamental Right for all

Securing Futures through Quick Heal Foundation



## Award Winners

Teachers

20

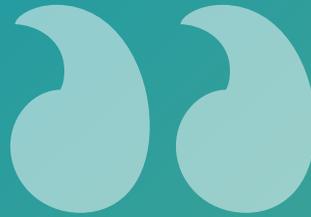
Students

32

Institutions

15

# TESTIMONIALS



**Dr. Mrunalini Fadnavis**

Former Vice Chancellor, Punyashlok Ahilyadevi Holkar Solapur University, Solapur

“The activities have greatly helped students from the University, who are from the rural areas and villages. Not only have they found out about digital risks and the importance of cybersafety, but it has also improved their personality, communication skills and body language, which has led to their overall development. Dr. Fadnavis attributes this positive transformation to the one-on-one, capacity-building training that the students have received from Quick Heal Foundation which has empowered them to confidently educate others about the risks of cyber threats.”



**Abhishek Jadhav** New ACS, Ahmednagar

“I was shy when I was in school. I started this activity by making my first presentation at my school. Teachers said they had never expected this kind of great performance from me. They patted me for my efforts. I got confidence due to this activity. For impact activities, I chose my father’s ‘chai-tapri.’ I talked about the importance of cybersafety to our customers.

Prior to this activity, people used to sympathize with me for my disability, but now I have shown to everyone that even I can do something for society. Thank you, Quick Heal Foundation, for giving me this opportunity.



**Bariya Ansari** from Maharashtra College, Mumbai

“We also never had permission to speak with outsiders. But our teachers helped us get permission to participate in this activity by convincing our parents. We started from schools near our college or home. This activity has boosted our confidence and we could gain trust of our parents that we are also equally capable of serving the society. We are thankful to Quick Heal Foundation, without this we would have never got a chance to serve the society.”





Glimpses of the Award Ceremony



Glimpses of the Award Ceremony



Glimpses of the Award Ceremony



चित्री : डॉ. डी. वाय. पाटील महाविद्यालयत आयोजित सायबर सुरक्षा मोहिमेत सहभागी विद्यार्थी.

## ‘डॉ. डी. वाय. पाटील’मध्ये सायबर सुरक्षा मोहीम

चित्री, ता. २५ : डॉ. डी. वाय. पाटील महाविद्यालयत आयोजित सायबर सुरक्षा मोहिमेत सहभागी विद्यार्थी. डॉ. डी. वाय. पाटील महाविद्यालयच्या संगणकशास्त्र विभाग व शिबिर फाउंडेशन यांच्या संयुक्त प्रयत्नांमुळे सायबर सुरक्षा मोहिमेचे आयोजन करण्यात आले होते. त्यामध्ये ३८ स्वयंसेवकानी वेगवेगळ्या शाळांमध्ये जाऊन २२ हजार ३५८ विद्यार्थ्यांना सायबर सुरक्षेबाबत माहिती दिली. तसेच त्यांनी सायबर सुरक्षा ई-बुक वाचलीही घेतली. महाविद्यालयातील १००० विद्यार्थ्यांनी सायबर सुरक्षेबाबतची

प्रतिका घेऊन अभियंतांच्या सहाय्येने प्रारंभ. या वेळी जयदासराव डॉ. शिबिराचें निवास, प्रा. डॉ. सुजला पाटील, प्रा. विद्या वनकर उपस्थित होत. संस्थेचे अध्यक्ष डॉ. पी. डी. पाटील, सविन्य डॉ. योगेश्वर पाटील, प्राचार्य डॉ. ललित पाटील, जयदासराव प्रा. जयशंकर वाघ, जयदासराव प्रा. लता शंकर वाघ या उपस्थित होते. शिबिर फाउंडेशनचे सहाय्यक अध्यक्ष शिबिर, सुरांधा दावी, नमबी पवार व विद्यार्थ्यां शिबिर फाउंडेशन केले. प्रा. शिबिराचें प्रारंभिकी यांनी शुभंभाषण केले.



## सायबर सुरक्षेविषयी शाळांत जनजागृती

नवम्बर ४ दिवसेंदर इन्स्टिट्यूट ऑफ फॉरिनिक सायबर, शिबिर फाउंडेशन व महाराष्ट्र सायबर पायथा संयुक्त प्रयत्नांने शहरातील शाळांत सायबर सुरक्षेविषयी जनजागृती कार्यक्रम घेण्यात आला. यावेळी इन्स्टिट्यूट ऑफ फॉरिनिक सायबरच्या विद्यार्थी समीक्षक चोखट्टे व केशवी देवानुस यांनी कुयेंच न्यू मॉडेल पब्लिक स्कूल, सुरेश्वर न्यू चॅम्पियन स्कूल,

नागाप विद्यालय, निवासी पब्लिक स्कूल आणि वेदार् इंटरनॅशनल स्कूल येथे भेट देऊन विद्यार्थ्यांना सायबर सुरक्षेविषयी माहिती दिली. तसेच सायबर गुन्हाबाबत कसा बचाव करावा याबाबत त्यांनी मार्गदर्शन केले. कार्यक्रमाच्या यशस्वितेसाठी संस्थेचे संचालक डॉ. रामदास आश्रम, विभाग प्रमुख डॉ. आशिष बडिये, डॉ. भीरी प्रभू, प्रो. हंसी बन्सल यांचे मार्गदर्शन लाभले. ४ (तथा सुरेश्वर)



### लोकमत

## मोहपा येथे सायबर जनजागृती

लोकमत न्यूज नेटवर्क कळामेश्वर : सायबर काल बळगत होऊन बालकांपासून ते वृद्धांपर्यंत सर्वांच्या हाती स्मार्टफोन आले. हे स्मार्टफोन शिकणे फारच जलद होऊन तोंडव्यादी आहे. स्मार्टफोनमुळे अनेक गुन्हे आज घडत आहेत. समजदार व्यक्ती ज्या साधनांमध्ये स्मार्टफोन वापरतात, त्या तुलनेत कितीहीहीन गुन्हेगारी बघता येतील. सायबर गुन्हाबाबत हातावळी घ्याव्यात हाच नवेच नवेच सायबर सुरक्षा जनजागृती कार्यक्रम आयोजित करण्यात आला. याच सहाय्येने विद्यार्थ्यांना सायबर सुरक्षेबाबतची माहिती दिली. तसेच त्यांनी सायबर सुरक्षा ई-बुक वाचलीही घेतली. महाविद्यालयातील १००० विद्यार्थ्यांनी सायबर सुरक्षेबाबतची

प्रतिका घेऊन अभियंतांच्या सहाय्येने प्रारंभ. या वेळी जयदासराव डॉ. शिबिराचें निवास, प्रा. डॉ. सुजला पाटील, प्रा. विद्या वनकर उपस्थित होत. संस्थेचे अध्यक्ष डॉ. पी. डी. पाटील, सविन्य डॉ. योगेश्वर पाटील, प्राचार्य डॉ. ललित पाटील, जयदासराव प्रा. जयशंकर वाघ, जयदासराव प्रा. लता शंकर वाघ या उपस्थित होते. शिबिर फाउंडेशनचे सहाय्यक अध्यक्ष शिबिर, सुरांधा दावी, नमबी पवार व विद्यार्थ्यां शिबिर फाउंडेशन केले. प्रा. शिबिराचें प्रारंभिकी यांनी शुभंभाषण केले.

THE INDIAN EXPRESS, WEDNESDAY, DECEMBER 21, 2022

# 3 THE CITY

Minimum

## Armed with expert training, volunteers from Valia College help younger students dodge cyber criminals

**PALLANISWART**  
MUMBAI, DECEMBER 20

TO HELP children and young adults learn how to avoid being hacked, a group of volunteers from Valia College have been working on a unique initiative for the last four months.

After a two-day training, these volunteers have been conducting cyber security workshops at schools and colleges around Andheri, where their college is located. In all, 22 volunteers were identified from a batch of 140 in the college's first year course.

"Most participants had concerns about safety online while playing video games," said Anas Khan, a volunteer. During their two-day training held in August, the volunteers were taught how to identify cyber security threats and how to avoid them. They also learned to speak about their online concerns with parents," he added.

The initiative covered different schools— from those run by BKC, to international institutes. In some cases, the workshop also reached their parents in case they face any issue. "Many learned to speak about their online concerns with parents," he added.

Khan said an important part of the session was to make children understand that they should approach their parents in case they face any issue. "Many learned to speak about their online concerns with parents," he added.

Prof Sandeep Kamble from the IT department of the college, said the narrow age gap between the trainers and trainees helped in making the workshops more effective, as participants were more comfortable in sharing their concerns with the young volunteers.

Another volunteer, Komalka Gupta, said, "During workshops they were restricted only to people above 18 years of age," he said.

at college, the focus was social media and issues such as photo-morphing, leading to bullying, as well as blackmailing, identity theft, security of data and ensuring privacy among all."

The team also designed a separate module for hawkers and vegetable vendors based on universal online safety guidelines, said Kamble, who also the coordinator for the programme.

Principal of the college Dr Shekha Menon said, "With increasing use of online services, especially post Covid-19 pandemic, we felt the need to train students in the safe online. Teaching others is the most effective way of learning, and thus emerged the programme in association with Maharashtra Cyber and Quick Heal Foundation, which created the training module."

**CAMPUS TALK**

Media Coverage

# Panel Discussion

on the 'World of Internet'

## 2,000+ People

In attendance



To promote cybersafety awareness amongst the society, our volunteers conducted an online panel discussion on the 'World of Internet' for all students, parents & teachers. During this activity, experts on the panel answered various questions on the topic at Nanasaheb Mahadik College of Engineering (NMCoE), Sangli. Sneha Katkar from Quick Heal Technologies Limited stressed on the importance of physical and online security. She also spoke about how critical it is for all parents to have the basic technical knowledge in order to create a healthy and safe online environment for their family. Amol Kshirsagar from Sangli Cyber focused on the rising menace of cyber frauds, and also gave tips on how to prevent and report such threats. Dr. Ajit Patil from Paris Foundation enlightened teachers and parents on the psychological aspect of keeping youngsters safe in this virtual world.

**Audience:** Parents, Teachers, and general audience

**Stakeholder:** Media, police, NGOs, Counsellors.



## Total Outreach



No of States

7

No of Districts

42

Lives Touched

9,00,000+



# Contributors

## from Maharashtra Cyber



PI Gautam Pathare



PI Sanjay Tungar



API Rupali Bobade



API Pramila Kshirsagar



API Seema Munde



API Balbhim Nanvare



PSI Swati Lamkhade



PSI Digambar Thorat



PN Vivek Salunkhe



PN Sandeep Patil



PN Amol Kshirsagar



PN Sachin Sonawane



PN Dilip Chinchole



PC Karan Pardeshi



PC Ashwin kumkar



PC Nitin Bichewar



# Our Partners



# About Maharashtra Cyber

Maharashtra Cyber is a nodal agency for conceptualization and implementation of all the Cyber initiatives and programs for the State of Maharashtra. The department was established by the Home Department of Government of Maharashtra as the Office of Special Inspector General of Police, Maharashtra Cyber, vide GR No. MISC-2015/CR-119/Spl-3A, dated 5th January 2015.

Maharashtra Cyber nodal agency works closely with district police personnel, cyber-security experts, law enforcement agencies and public prosecutors, pleaders and judicial officials in digital forensics to proactively thwart the cyber threats arising in the state of Maharashtra. As a nodal agency, the department focuses on spreading awareness to the Government officials, corporates & public at large about cyber security and building capability for Maharashtra Police in combating cybercrime.



## VISION

To create a secure, resilient and trusted cyber ecosystem in the State of Maharashtra which protects the identity and privacy of its citizens, promotes online safety, reduces risk and facilitates businesses, while fostering innovation, economic growth and transparency.

## MISSION

To realize the Vision as stated.

Mission statements outlined below:



1

To create a cyber smart society and develop a cybersecurity workforce in the state.

2

To secure the state's critical information infrastructure and strengthen its cyber security backbone.

3

To combat cyber-crime in the state.

4

To establish Maharashtra as a cyber-research and innovation hub.

# The Challenges faced by Maharashtra Cyber

The digital world has become an integral part of our lives with the conveniences it offers. But, our ever increasing reliance on technology also exposes us to more and more potential risks. Cyber-attacks can be devastating. Not only do they involve loss of finance, but also threaten our personal sensitive data which can lead to loss of identity or damage to reputation as well. Most of us are easy prey for Cyber Criminals mainly because of our lack of understanding about cyberspace and the vulnerabilities of the IT world.

The only way we can counter these types of attacks is by taking the necessary steps to protect ourselves and others. This is why educating ourselves about the dangers of the online world is paramount. By gaining the necessary skills to safeguard our digital lives, we can create a safer and more secure future.

**TABLE 9A.1 Cyber Crimes (State & UT-wise) - 2018-2020**

Sl State & UT	2018	2019	2020	Mid-Year Projected Population (in Lakhs)	Rate of Total Cyber Crimes (2020)	Chargesheeting Rate (2020)
<b>STATES:</b>						
1 Andhra Prades	1,207	1,886	1,899	526.0	3.6	40.1
2 Arunachal Pradesh	7	8	30	15.2	2.0	33.3
3 Assam	2,022	2,231	3,530	347.9	10.1	19.4
4 Bihar	374	1,050	1,512	1,219.0	1.2	65.0
5 Chhattisgarh	139	175	297	292.4	1.0	87.4
6 Goa	29	15	40	15.5	2.6	50.0
7 Gujarat	702	784	1,283	691.7	1.9	47.1
8 Haryana	418	564	656	292.1	2.2	49.6
9 Himachal Pradesh	69	76	98	73.6	1.3	41.9
10 Jharkhand	930	1,095	1,204	381.2	3.2	53.0
11 Karnataka	5,839	12,020	10,741	665.0	16.2	72.9
12 Kerala	340	307	426	353.7	1.2	70.6
13 Madhya Pradesh	740	602	699	837.6	0.8	85.6
14 Maharashtra	3,511	4,967	5,496	1,236.8	4.4	27.1
15 Manipur	29	4	79	31.4	2.5	0.0
16 Meghalaya	74	89	142	32.6	4.4	1.4
17 Mizoram	6	8	13	12.1	1.1	57.1
18 Nagaland	2	2	8	21.8	0.4	-
19 Odisha	843	1,485	1,931	454.7	4.2	33.5
20 Punjab	239	243	378	301.8	1.3	62.4
21 Rajasthan	1,104	1,762	1,354	786.1	1.7	26.8
22 Sikkim	1	2	0	6.7	0.0	-
23 Tamil Nadu	295	385	782	761.7	1.0	53.1
24 Telangana	1,205	2,691	5,024	375.4	13.4	42.5
25 Tripura	20	20	34	40.4	0.8	26.3
26 Uttar Pradesh	6,280	11,416	11,097	2,289.3	4.8	49.9
27 Uttarakhand	171	100	243	113.1	2.1	63.0
28 West Bengal	335	524	712	977.2	0.7	45.9
<b>TOTAL STATE(S)</b>	<b>26,931</b>	<b>44,511</b>	<b>49,708</b>	<b>13,151.8</b>	<b>3.8</b>	<b>47.5</b>

# According to the **National Crime Records Bureau,**

cybercrimes in Maharashtra are increasing annually. Some cybercriminals are inexperienced users who engage in such activities just out of curiosity. In certain cases, victims themselves unintentionally assist criminals by revealing confidential information like Personal Identifiable Information (PII) and banking credentials.

Similar to following social rules and etiquettes in real life, it is crucial in this digital era to understand and adhere to the rules and regulations of the online world. This can be achieved by raising awareness about potential online threats and taking necessary precautions.

With almost three decades of experience in cybersecurity, Quick Heal possesses a vast knowledge base. The company acknowledges its responsibility to share this knowledge and enhance cybersecurity awareness. Quick Heal has various initiatives focused on empowering IT professionals and the general public, aiming to improve programming skills and foster better cyber-practices.



# The Way Forward

At **Quick Heal Foundation**, our CSR programs are driven by our unwavering commitment to creating future-ready citizens for a safer digital world. With each of our programs we move a tiny step closer to our grand mission of 'securing futures. To achieve our goal, we are continuously developing sustainable initiatives to raise awareness about cybersecurity threats and minimize digital risks.

Collaboration is key to our efforts, and we are proud to have Maharashtra Cyber as our valuable partner to expand the reach of our programs. As we move forward, we will continue to seek out like-minded organizations, whether corporate, educational, or social, to join us in this mission.

Our passion for cybersafety and dedication to community service fuels our work, and we invite you to join us in our pursuit of a more secure digital future.

**Let's come together to make the digital world a place where we can all thrive without fear of cyber-threats.**



## Summary & Highlights FY 2022-23

Quick Heal Foundation remains dedicated to empowering communities and developing youth of the country through cybersecurity awareness, education, and healthcare initiatives. Our FY 2022-23 balance sheet highlights the impact of our programs aimed at fostering a safer and healthier society.

Through efficient resource utilization, we have strengthened digital literacy, empowered students via the Earn & Learn program, and extended essential healthcare services through our Medical Van initiative, ensuring greater community impact.

[VIEW REPORT](#)



**Quick Heal**

**Securing Futures**

*A CSR initiative*

## **QUICK HEAL FOUNDATION**

C-7010, 7<sup>th</sup> Floor, Marvel Edge, Sr.no.207,  
opp. NECO Garden Society, Vimannagar, Pune 411014, India.

+91-20-41467229 | [csr@quickheal.co.in](mailto:csr@quickheal.co.in) | [www.quickhealfoundation.org](http://www.quickhealfoundation.org)