

QUICK HEAL FOUNDATION **ANNUAL REPORT** 2022-23



EMPOWER, ENGAGE, IMPACT -
SECURING FUTURES
FOR A BETTER WORLD

Quick Heal

Securing Futures
A CSR initiative

We, at Quick Heal, have leveraged nearly 3 decades of experience in simplifying security to chart a brand new course in our journey: towards "securing futures." Our initiatives in corporate social responsibility address pressing challenges to the sustainable development goals outlined by the United Nations. Our programmes are executed on the ground by the Quick Heal Foundation. With the aim of empowering tomorrow's changemakers, we design technology-based solutions that impact individuals, communities, and society as a whole.

Quick Heal



Keynote

Empower,
Engage, Impact –

Securing Futures for a Better World.

In a world of constant change, every day brings new challenges! And, as the CSR endeavour of Quick Heal Technologies, we are continuously identifying and turning them into opportunities, and improving the quality of life for our community.

Through our various initiatives, we are dedicated to addressing pressing healthcare needs and providing relief to the vulnerable sections of society—those who lack access to basic healthcare facilities, the underprivileged ones, and others who are struggling with the aftermath of the pandemic.

Our cyber safety awareness campaigns are not only focused on educating the masses about the growing threat of cybercrime and the importance of online security measures, but they are also transforming the lives of our partner volunteers.

Paving new paths towards greater empowerment and transforming well-trodden trails into something fresh and invigorating, we continue to stay on course with our mission while also elevating our impact to unprecedented levels.

Read on to find out more about our initiatives throughout the past year as we continue our mission of 'securing futures' while pursuing the vision of making cyber safety a fundamental right for all, today, tomorrow, and for generations to come.

Mrs. Anupama Katkar

Chairperson,
Quick Heal Foundation



Reaching
the Unreachable –

**Because
every life matters!**

At the Quick Heal Foundation, we firmly believe in the value of every individual's life. Our primary goal is to extend our corporate social responsibility by addressing the urgent development challenges highlighted in the United Nations Sustainable Development Goals. By placing special emphasis on rural and tribal regions, our mission is to offer essential healthcare services to those who are often overlooked and have limited access to government assistance. Through carefully crafted initiatives, we are dedicated to forging a brighter future that ensures prosperity and well-being for all.

**Because
Every
Life
Matters!**

01.



Mobile Medical Van Project: Donation of Arogya Yan for Rural Healthcare

In our mission to 'secure futures,' we continue to support other initiatives taken by non-profit organisations to provide preventive and basic health care to the underprivileged. Care is taken to identify communities in remote areas with harsh terrain, meagre public transport, or medical facilities. By donating well-equipped, state-of-the-art mobile clinics, we have reached around 4 states, covering 6 districts across 1000+ villages. Cumulatively, over 2.5 lakh people, including 448 President-protected tribal people, have benefited so far.

Objective

- To focus on building a healthy and hygienic society for the tribal community in the target areas
- To provide health services for locals at their doorstep.
- To sensitise the community on the importance of maintaining health and hygiene
- To improve knowledge and awareness, as well as encourage healthy behaviour and practises amongst community members.
- To enhance well-being, human development, happiness, and quality of life



Outreach

No of States

004

No of Districts

006

No of Village

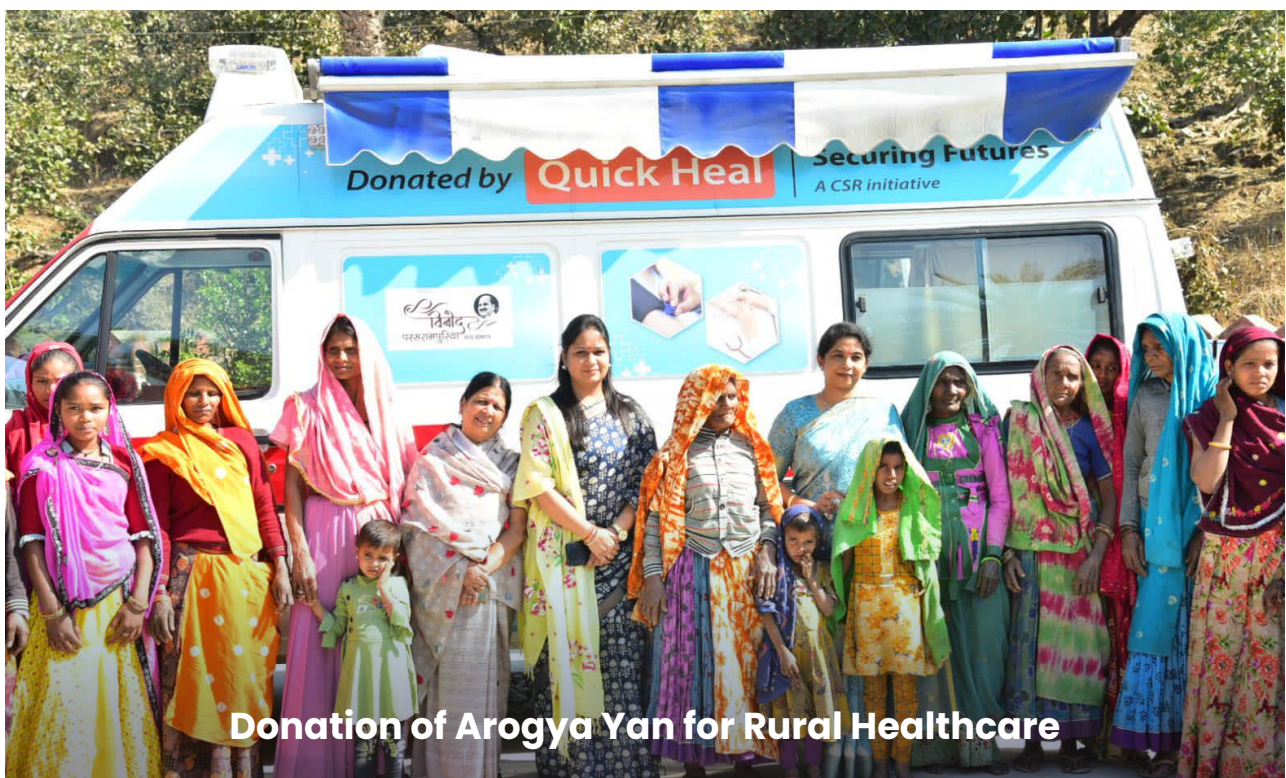
1080

Total Coverage

250000

448 President protected tribal people are benefited

Partner Name	Districts	Beneficiaries
Sewa Bharati Korba, Chhatisgarh	02	50000+
Srijan Ek Soch, Barpeta, Assam	01	20000+
Vinod Parsurampuriya, Abu road, Rajasthan	01	60000+
Real Life Real People, Pune	01	70000+
Rukadikar Trust, Kolhapur	01	50000+



Donation of Arogya Yan for Rural Healthcare

02.



Arogyam Manasampada – Nurturing Resilience to Conquer Daily Stress and Promote Mental Health Awareness

In the aftermath of the pandemic, students have been struggling with a range of issues, including loneliness, anxiety, stress, depression, and disrupted sleep. Some have lost parents or experienced conflicts at home, leading to antisocial behavior. Meanwhile, teachers have reported difficulties with student focus, mobile phone addiction, and poor writing. On top of all this, parents are grappling with the challenge of balancing work and family life while raising children in an increasingly digital age. In this scenario, our initiative aims to equip the impacted youth and their caretakers with the necessary knowledge and tools to ensure good mental health and wellbeing.

With due permissions from Schools and College authorities, the project was initiated with an orientation of the Principal and Teachers by The Foundation. The rest of the sessions were conducted across Pune City and implemented with the help of our partners.

About: Mental Health Workshops

Within a short span of ten months, this project successfully created awareness and sensitised students, teachers, and parents about the importance of mental health and well being. With assistance from the Police authorities students learnt about the Protection of Children from Sexual Offences Act, 2012 (POCSO) and cybercrime.



Target Audience

Students

Students from Standard 8 to 12.

Each workshop consisted of 3-hour-sessions for students. Through this project, we have successfully reached 11630 students, through 600 sessions that were conducted across 45 schools and colleges.

Teachers

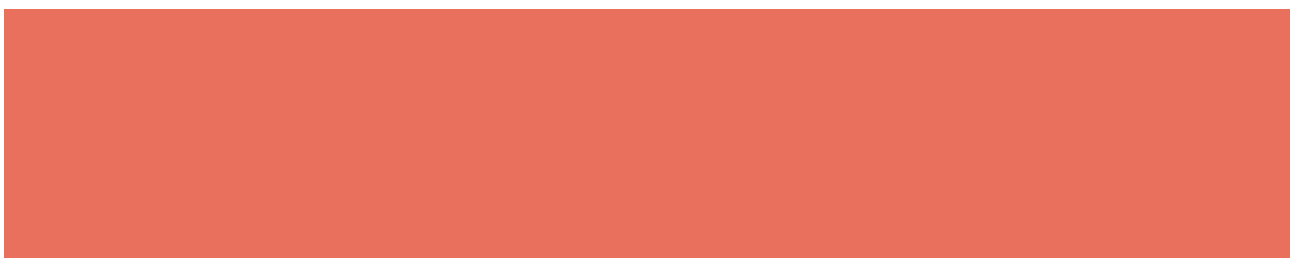
Through 8 dedicated workshops, featuring 16 sessions, we were able to sensitize 322 teachers about Mental Health. These sessions were made engaging and interactive through activities like brain-storming, role-plays, games, and group discussions.

Observations showed that teachers faced challenges in managing students due to post-pandemic stress, student behavioral issues, and adapting to new technologies. At the end of the sessions, they were able to identify and provide necessary references for students with mental health problems and seek guidance for their own problems.

Parents

Overall we were able to sensitize a group of 20 parents about mental health problems, through our parent's training meet. This was another interactive session filled with drawing activities, brain-storming, and storytelling.

Observations showed that parents faced stress in handling their children, lacked healthy communication at home, and did not understand the concept of quality time. At the end of the session, parents realized the importance of parental skills, good communication, and quality time, and learned about emotional management.



Sr No.	Name of Schools/ Colleges	Total students covered	No. of sessions
01.	MES Garware Jr. College	240	6
02.	Jijamata Girls Highschool	260	9
03.	Jijamata Girls Jr. College	522	18
04.	Shivaji Maratha Boys Highschool	102	6
05.	Pune Vidhyarthigruha Maharashtra Vidyalyay Jr. College	173	12
06.	Pune Vidhyarthigruha Maharashtra Vidyalyay, Highschool	174	9
07.	Narayanrao Sanas Vidyalyay Vadgaon	403	18
08.	NMV Girls Highschool	430	18
09.	NMV Boys School	322	21
10.	Modern Highschool (Boys)	380	27
11.	Vasantdada Patil Madhyamik Vidyaniketan	274	18
12.	Modern Highschool Ganeshkhind	707	33
13.	K. B. Joshi Institute & Information Technology	190	9
14.	Hutatma Balveer Shirishkumar Highschool	195	12
15.	Depart. of Social Work Tilak Maharashtra Vidyapeeth	100	6
16.	Navbharat Highschool (Shivane)	521	33
17.	Kai. Bandoji Khandoji Chavan Madhyamik Vidyalyay	454	24
18.	Navbharat Madhyamik & Jr. College	253	12
19.	Shri. Shahu Mandir Jr. College	400	18
20.	Shri. Sant Dnyaneshwar School (MIT)	209	12
21.	Shri. Sant Namdeo Madhyamik Vidyalyay	198	6
22.	Kai. Ganapatrao Vithoba Gole madhyamik Vidyalyay	56	3

23.	Rajeev Gandhi Academy E- Learning School	363	21
24.	Dr. Nanasaheb Parulekar Vidyalay, Yerawada	345	15
25.	Mahesh Vidyalay Marathi Medium	136	6
26.	Vanaj Pariwar Vidyalay	148	6
27.	Mahesh Vidyalay English Medium	187	12
28.	Rafi Ahmad Kidwai Urdu Highschool	396	21
29.	Dr. Sarvapalli Radhakrishnan Prashala Bopodi	55	3
30.	Yashwantrao Chavan School (Bibvewadi)	472	27
31.	Savitribai Phule Prashala (Bhavani peth)	95	6
32.	Shankarao More Vidyalay (Erandwane)	272	15
33.	M.S. Golvilkar Guruji Vidyalay	296	15
34.	Sou. Vimalabai Garware Prashala	326	15
35.	Mahatma Phule Vidyalay (Hadapsar)	292	15
36.	Karmveer Bhaurao Patil School	175	9
37.	Nalanda Gurukul (Narhe)	53	3
38.	Netaji Subhashchandra Bose Yerawada	124	6
39.	New English School Ramanbag	248	18
40.	Subhedar Ramoji Maloji Ambedkar Vidylay	110	6
41.	S.S. Hakim Ajamal Khan Urdu High School	290	15
42.	Katraj Madhyamik Vidyalay	474	24
43.	Anantrao Pawar College of Architecture	55	3
44.	Shantabai Dhole Patil School	99	6
45.	Kai Baburao Sanas School	56	3
		11, 630	600

Outreach

Schools & Colleges

45

Sessions

600

Students

11630



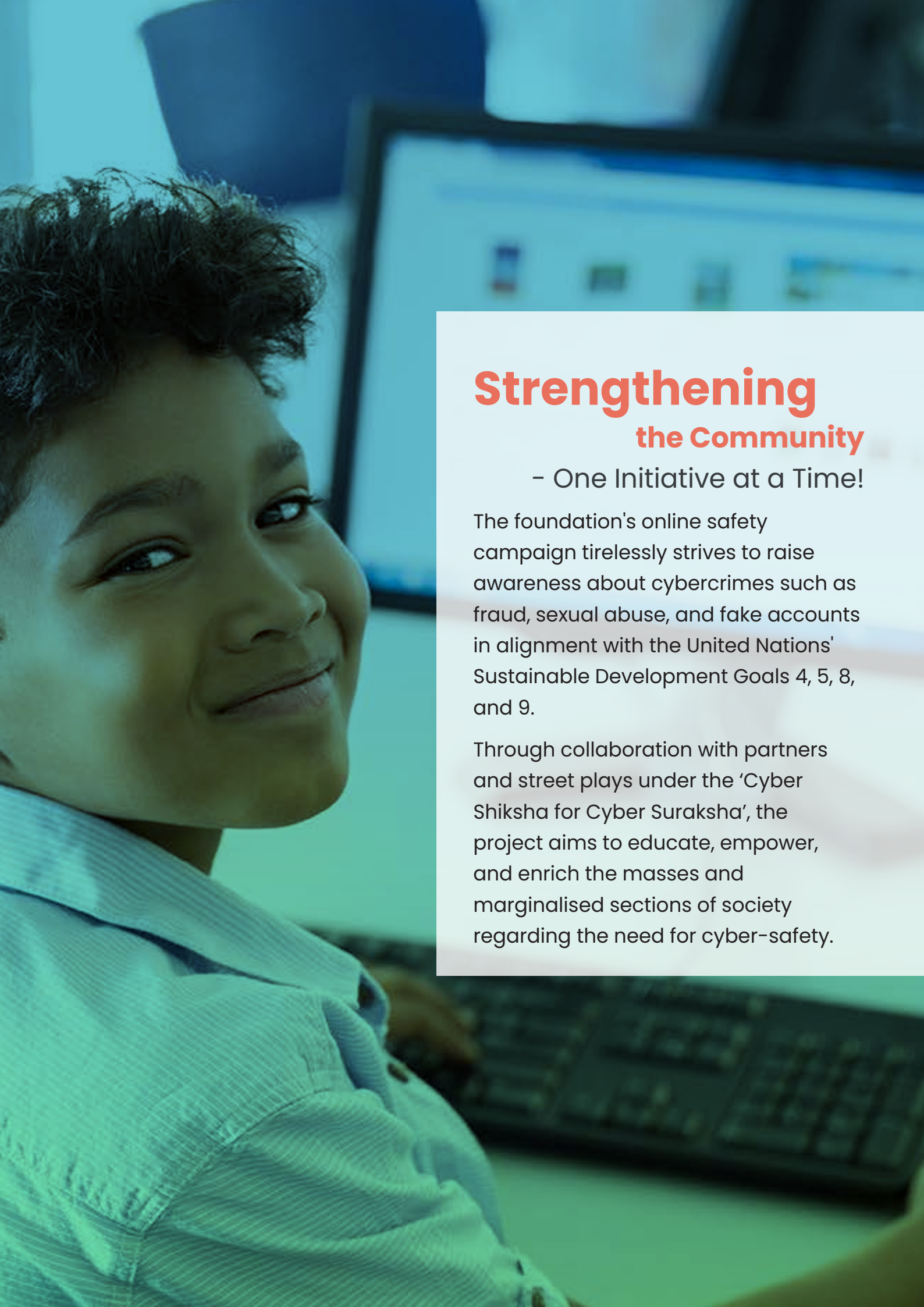
8 workshops were conducted
through 16 sessions &
322 teachers
were sensitized.

20 parents were
sensitized in parent's
training meet.



GLIMPSES





Strengthening the Community

– One Initiative at a Time!

The foundation's online safety campaign tirelessly strives to raise awareness about cybercrimes such as fraud, sexual abuse, and fake accounts in alignment with the United Nations' Sustainable Development Goals 4, 5, 8, and 9.

Through collaboration with partners and street plays under the 'Cyber Shiksha for Cyber Suraksha', the project aims to educate, empower, and enrich the masses and marginalised sections of society regarding the need for cyber-safety.

01.



Cyber Shiksha for Cyber Suraksha: Educating the masses through Street Plays

The foundation uses street plays as a powerful tool to educate the public on cyber safety and sensitise those who may be unaware of cyber threats. Street plays not only entertain and engage the audience but are also effective in conveying important messages.

The project was driven largely by our volunteers and partners on the ground and successfully covered

▶ **5 states**



Objective

- To educate, empower, and enrich society by spreading awareness about "cyber security."
- To help them understand the danger of online threats and learn how to prevent and report them.
- To propagate the importance of online safety and educate on how to minimise digital risks
- To convey purposeful information through catchy dialogues, memorable slogans, and powerful dramatic elements.

Target Audience

Youth, Community including children, vendors and consumers

Total Coverage

State	District	Police Station	School & Colleges	Public Places	Total Shows	Total Coverage
Madhya pradesh	Indore	24	18	94	112	19805
Uttar pradesh	Jalaun	5	26	99	125	18859
Maharashtra	Mumbai & Thane	4	64	0	64	24898
Chhatisgarh	Korba	1	35	80	115	23391
Aasam	Barpeta	1	1	60	61	8147
Maharashtra	Dharashiv	8	15	32	47	16938
Maharashtra	Ch. Sambhaji Nagar	12	25	28	53	24274
05	07	55	184	393	577	136312

Outreach

No of states

005

No of Districts

007

No of Shows

577

Total Coverage

136312



GLIMPSES



Cyber Shiksha for Cyber Suraksha:
Educating the masses through

Street Plays

Public TESTIMONIAL



“ We have received very important information from Quick Heal Foundation team through amazing street plays....We feel these are the basic smart keys for our daily life. ”

Rushikesh Samant

Vice principal,
Sanjeevan College Mumbai

“ We were unaware about cyber frauds before this...We didn't know of any helpline number, or how and where to report such crimes ... The Street plays were very interactive ” and are like cyber smart keys.

Shishir shukla

Student,
Balbharati College



Public speakers

“Very good campaign to address society's problem.. General people are not aware about the basic things. Even though I am educated, I recently was a victim of online fraud.. This campaign has provided very useful information and it is spreading all over.. We have received cyber security tips through thee street plays ”

“We never knew how social media fraud happens, but after the Quick Heal team's performance, everybody has been given smart security keys to follow..while the performance of the street play was going on.”

“I was not aware about loan fraud which had already happened to me...I was a victim that time I saw Nukkad natak at the Garden. I got the best solution for what I have to do next step”

02.



Earn & Learn :Transforming the lives of Students and Volunteers through Cyber Shiksha for Cyber Suraksha

The foundation launched the 'Earn and Learn' initiative to combat cybercrime by training student volunteers on cyber safety and providing resources to amplify the message. Based on a psychological finding that suggests peer influence has a greater impact on adolescents, the trained cyber warriors conduct training programs in participating institutions and paste a "Cyber Security Oath" on the school's notice board.

Feedback from volunteers and mentors indicates increased confidence and a sense of purpose and pride from educating the underprivileged, highlighting the success of the initiative.

Through our Cyber Shiksha for Cyber Suraksha Initiatives, we have sensitized

748209

students,

over 1931 schools over 20 districts in Maharashtra till date.



Objective

- To imbibe a general sense of responsible-online-behavior
- To spread awareness about threats in the cyber world
- To encourage students to adapt netiquettes as responsible digital citizens
- To promote awareness on cyber-security amongst students and all stakeholders.

Target Audience

Students of Standard 5 to Senior
College level

Outreach Over Maharashtra

Districts

20

Schools

1931

Students

748209



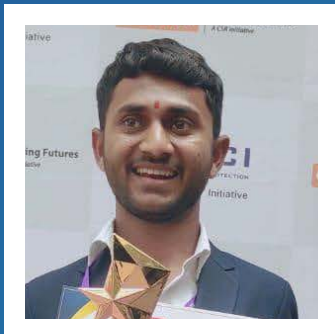
TESTIMONIALS



Dr. Mrunalini Fadnavis

Vice Chancellor, Punyashlok Ahilyadevi Holkar Solapur University, Solapur

"The activities have greatly helped students from the University, who are from the rural areas and villages. Not only have they found out about Digital Risks and the importance of Cyber Safety, but it has also improved their personality, communication skills and body language, which has led to their overall development. Dr. Fadnavis attributes this positive transformation to the one-on-one, capacity-building training that the students have received from Quick Heal Foundation which has empowered them to confidently educate others about the risks of Cyber Threats."



Abhishek Jadhav New ACS, Ahmednagar

"I was shy when I was in school. I started this activity by making my first presentation at my school. Teachers said they had never expected this kind of great performance from me. They patted me for my efforts. I got confidence due to this activity. For impact activities, I chose my father's 'chai-tapri.' I talked about the importance of cyber security to our customers."

Prior to this activity, people used to sympathize with me for my disability, but now I have shown to everyone that even I can do something for society. Thank you, Quick Heal Foundation, for giving me this opportunity.



Bariya Ansari from Maharashtra College, Mumbai

"We also never had permission to speak with outsiders. But our teachers helped us get permission to participate in this activity by convincing our parents. We started from schools near our college or home. This activity has boosted our confidence and we could gain trust of our parents that we are also equally capable of serving to the society. We are thankful to Quick Heal Foundation, without this we would have never got a chance to serve the society."



Key Highlights

01

Reached

7.48 Lakh people through presentations, 11,500 through online course "Cyber Shield", 3200+ through impact activities, 28,000+ through mass gathering activities, 25,348 e-booklet downloads, 5168 voting through QHF website, reaching total of 8,10,360+ people through 648 cyber warriors against expected 1400.

02

Fulfilled

The UN's Sustainable Development Goal of "No one left behind." Cyber Warriors reached underprivileged sections of society, which included corporation workers, street vendors, autorickshaw drivers, SHGs, transgenders, senior citizens, vendors, sweepers, the common public at railway stations, bus stands, and more.

03

Engaged

The attention of society through innovative mass gathering activities. For example, "Cyber Mahabhondla" was conducted to mark the popular Navaratri celebrations which resulted in a massive-gathering. Opportunities at various exhibitions like agriculture and science exhibitions, community wedding celebrations were utilized by setting up of Cyber Security Awareness Stalls, rallies and nukkad-nataks.

04

Encouraged

Cyber Warriors to create more than 3000 posts from their own social media account to promote their work. (Only public accounts are considered).

Special Note

The e-booklet was created for bridging the gap between a potential victim and the police.

Total Outreach

Universities	Direct 2, Through Affiliated Colleges 9
Educational Institutions	24
Cyber Police Stations	18
Police Officers Involved	52
Volunteers	648 (1 Specially abled)
Online course "Cyber Shield" registrations	10,843
Teacher Coordinators	55
Schools Covered	1931
Taluka reached	127
Districts reached	20
Presentations	3660
Students Sensitized	7,48,209
Booklet download	25,348
Outreach through impact activities	3,200
Outreach through mass gathering	28,000
Social Media posts by students	3000+
Media Coverage (Print + Electronic)	140+
Voting on QHF website	5,168

Quick Heal Foundation's Ebook on Cyber Awareness

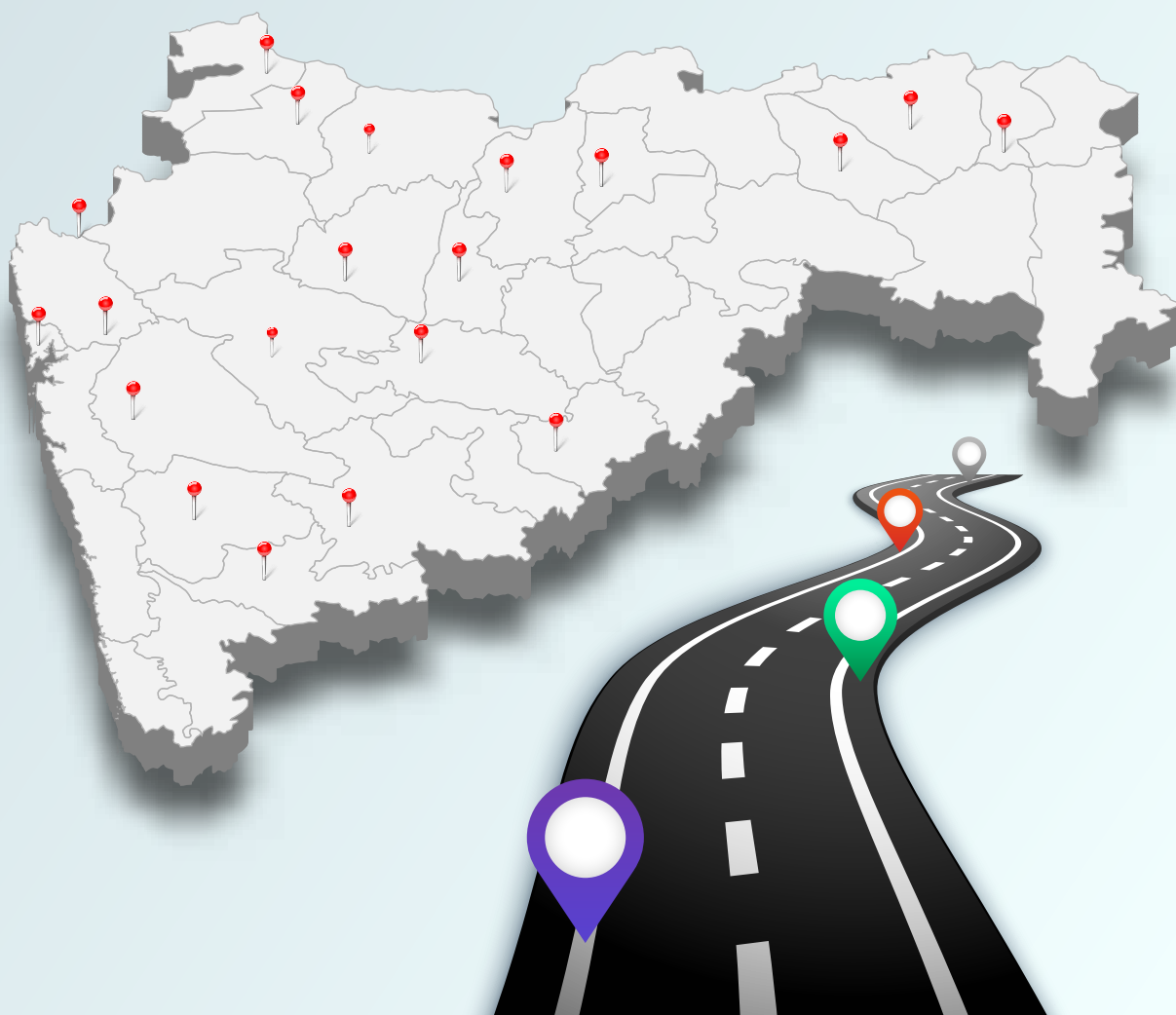
Download

↓ 25348



District wise students sensitized

20 Districts in Maharashtra covering 25 Institutions



19653

Ahmednagar

7392

Buldhana

87506

Mumbai

24349

Sangli

27912

Akola

10355

Dhule

112144

Nagpur

41129

Satara

33997

Sambhaji Nagar

129043

Jalgaon

5709

Nandurbar

36270

Solapur

565

Beed

3661

Jalna

1571

Palghar

43479

Thane

8270

Bhandara

17999

Latur

112506

Pune

1755

Wardha

03.

Cyber Shiksha for Cyber Suraksha Awards 2023: Felicitating our emerging Cyber Warriors and Champions

In recognition of the dedicated endeavours of volunteering colleges, teachers, and students in spreading cyber safety awareness and to commemorate the vibrant and captivating performances showcased throughout the previous year's Cyber Shiksha for Cyber Suraksha initiative, the Foundation organised a unique and pioneering multi-city awards ceremony. A tribute to honour their passion and celebrate the spirit of learning and entertainment. A celebration of creativity and unwavering dedication that surpassed all expectations.

At the 'Cyber Shiksha for Cyber Suraksha Awards 2023' all institutions were grouped into five different zones in Maharashtra based on their demographic characteristics, ensuring fair competition. Quality parameters were measured throughout the project cycle, resulting in maximum impact and benefits for the beneficiaries.



Students

Best Process Compliance

Graded as per adherence to guidelines set by The Quick Heal Foundation. Points were deducted for deviation from expectations.

Best Program Outreach & Impact

Based on the number of people impacted through activities and booklet downloads.

Outstanding Performance

Based on excellence in both compliance and outreach categories.

Excellent Performance

A Special award given to one outstanding Cyber Warrior from New ACS, for sensitizing people coming to his father's Chai Tapari (tea-stall).

Teachers

Best Process Compliance

Based on adherence to procedures.

Extra Mile Recognition

For encouraging the development of impactful activities and for going above and beyond to conduct mass-gathering activities.

Institutions

Best Process Compliance

Institutions scored on each task with extra points for the first and second entry.

Special Appreciation for Media Outreach

Based on media coverage, percentage of students completing the online course "Cyber Shield", and for the number of e-booklets* downloaded

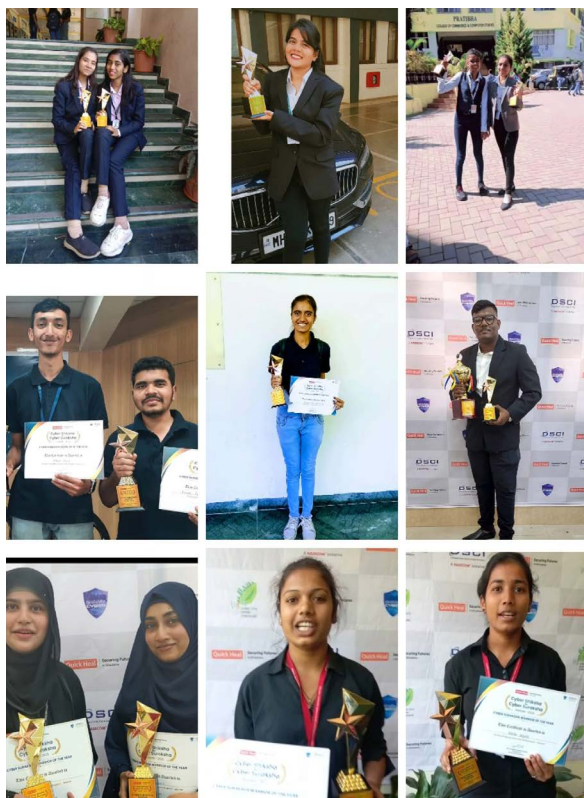
Best Creative Performance

Award based on Jury's opinion and online voting for institutions conducting activities in respective zones.

Glimpses of Award Ceremony



Glimpses of Award Ceremony





Media | Coverage



तेरणा अभियांत्रिकी महाविद्यालयात सायबर गुन्हेगारी विषयी पथनाट्यातून जागृती



उस्मानाबाद दि. २७ (प्रतिनिधी) - येथील तेरणा अभियांत्रिकी महाविद्यालयामध्ये सायबर गुन्हेगारी विषयी पथनाट्यातून जागृती

विक्रमसिंह माने, सर्व विभाग प्रमुख व सर्व विद्यार्थी उपस्थित होते. यावेळी मार्गदर्शन जयराव गोडीया उपनिष्ठा

अभियांत्रिकी महाविद्यालयाच्या २०० पेक्षा जास्त विद्यार्थ्यांनी सायबर सिक्सुरिटी संबंधित विद्यार्थ्यांसाठी मार्गदर्शन

विद्यार्थ्यांसाठी आरोग्यम् मनसंपदा उपक्रम

पुणे : शिवाईल फाउंडेशन, पंढर संस्था आणि पुणे शहर पोलीस यांच्या वतीने आरोग्यम् मनसंपदा हा मानसिक आजारंवर जनजागृती कल्पना प्रकल्प नुकताच सुरू झाला आहे. हा प्रकल्प इयत्ता आठवी ते महाविद्यालयातील विद्यार्थ्यांसाठी पुण्यातील विविध शाळा व महाविद्यालयांमध्ये ठरविण्यात येत आहे. यापुढे मानसशास्त्रातील तज्ञ व्यक्तींमार्फत माहितीपर सत्रे घेतली जात आहेत.

कोरोनाच्या काळात लोकांमध्ये बदललेली दैनंदिनी, ऑनलाईन शिक्षण घेताना उडत असलेली तारांबरे, अभ्यासाचा ताव

दासळलेली आर्थिक परिस्थिती अशा अनेक गोष्टींचा मुलांच्या मनावर नकारात्मक परिणाम झाला असून त्यामुळे ही मुले ताल, धिा, नेराश, निद्रानाश अशासारख्या मानसिक समस्यांना बळी पडत आहेत व वेळीच याचे निदान व यावर उपाययोजना न होऊ शकल्याने अनेक मुले आत्महत्येपर्यंतचे टोकाचे पाऊल उचलत आहेत, म्हणूनच या मुलांना मानसिक आजारविषयी सुकोल माहिती देऊन यांना आजाराची लक्षणे व उपाय या साक्षांमार्फत सांगितले जातात. लोकंना कोणती मानसिक समस्या जाणवत आहे हे ओळखणे शक्य मानसिक आजार वृद्धित होण्याचे प्रमाण कमी होईल.

आकर्षण, छेडछाड, लैंगिक अत्याचार यांना बळी पडल्याने देखील विद्यार्थी दहोतील मुलांना मानसिक समस्यांना तोंड द्यावे लागते आहे त्यामुळे मुलांना असे अनुभव आल्यास त्यांनी पोलीसांची कमी मदत घ्यावी याबाबत पोलीस मुलांना विवासाचा संवाद या साक्षांमार्फत सांगत आहेत व मुलेही त्यांच्या अडथळी पोलीसांपर्यंत पोहोचत आहेत. शिवाईल फाउंडेशनच्या अंमल अनुषा मार्फत यांच्या प्रेरणेने हा प्रकल्प सुरू झाला. साक्षादरम्यान पंढर संस्थेच्या आराधना स्थळा

नवभारत

Korba - 14 Oct 2022 - 14kor03

सेवा भारती को मिला मोबाइल मेडिकल यूनिट

नवभारत ब्यूरो । कोरबा।

सेवा भारती कोरबा समाज हित में सेवा कार्य हेतु प्रयासरत है। इसी कड़ी में ग्रामीण व स्वयं सेवकों को घर में समीप स्वास्थ्य सुविधाएं मिल सकें इस उद्देश्य से विक्क हिल फाउंडेशन पुणे द्वारा मोबाइल मेडिकल यूनिट एंजलेंस दिया गया है। जो कि अत्याधुनिक सुविधाओं से लैस है। इस यूनिट पर बस में बस, यूनिट सहित विभिन्न जांच से लेकर ऑक्सीजन सिलेंडर तक की सुविधाएं हैं। इस प्रकार अब बाहरी क्षेत्रों में रहने वाले जरूरतमंद लोगों को इलाज या जांच के लिए स्वास्थ्य केंद्रों या अस्पताल के चक्कर नहीं काटने पड़ेंगे। इस एंजलेंस में जांच से लेकर मरीज को दवाइयों तक दी जाएगी। मोबाइल मेडिकल यूनिट एंजलेंस में चालक के साथ चिकित्सक, लेब



एक शिशु को मिले माता पिता व परिवार मातृश्रम में चल रही बच्ची को अपना घर मिला। निस्संदेह दंतच ने नियमों के अनुसार उसे गोद लिया। बच्ची के इस क्षण में वह मौजूद हर किसी ने अब तक बेसहारा रहे शिशु को माता-पिता व परिवार का आश्रय मिलने पर स्तब्ध जाति जाहिर किया और बच्चे के उज्ज्वल एवं सुखी जीवन की कामना की। विधिवत गोद भराई की रस्म निभाते हुए अतिथियों द्वारा दर्पण को शिशु सौंप दिया गया।

रही। सभी का छत्तीसगढ़ के पारंपारिक र र से स्वागत किया गया। इस अवसर ' बाल कल्याण समिति के अध्यक्ष मन शर्मा, स्थानीय पार्षद शैलेंद्र सिंह, से भारती कोरबा के अध्यक्ष डॉ. विशा उपाध्ये सहित सुनील जैन अभिप्रे

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