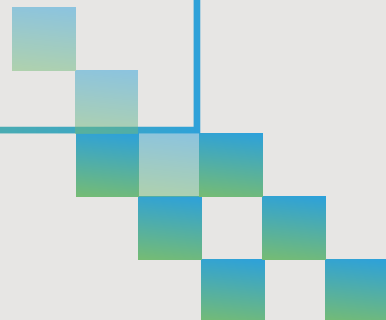


Quick Heal

Securing Futures
A CSR initiative

Quick Heal Newsletter

2021-2022





Mrs. Anupama Katkar

Chairperson, Quick Heal Foundation

Keynote

Connect, Inspire, Care, Deliver, and Pursue – The purpose of CSR has been wholly redefined post-COVID. Adversities have rewired, Aspirations have accelerated, and Outcomes have soared to new heights.

As India looks toward a brighter tomorrow, the determination to help those in need should never waiver, and commitments to support society should never falter. Despite several challenges, Quick Heal Foundation has always remained steadfast in its commitment to nation-building and fulfilling our CSR responsibilities.

Our expanded CSR footprint now covers over 8 states and 25 districts across the country, touching over 4.5 Lacs Lives. Redefining well-worn paths to embrace higher levels of empowerment ensured that while all our projects remained on track, some witnessed significant scaling up of our initiatives, better outreach, and a rise in beneficiaries.

It is gratifying that our programs benefit the most deserving sections of the population and raise cybersecurity awareness amongst the nation's youth. More importantly, there is also a self-realized, positive enhancement in the community's knowledge, attitude, and behavior towards health.

I am grateful to our in-house team and our community for their trust, resolve, resilience, creativity, spontaneity, and contributions that enabled such accelerated progress in these trying times. We are accelerating the shift from being just a resource provider to catalyzing positive change, and I look forward to your continuing support and encouragement to fulfill our objective of improving the quality of life in the communities we serve.

Reaching the Unreachable – Because every life matters!



Quick Heal Foundation has always undertaken various healthcare initiatives to improve the quality of life and ensure the holistic development of its surrounding communities. Today our health initiatives have reached around seven states covering 13 districts and over 450 villages – reaching the most vulnerable sections of society.

Cumulatively, over 3.5 Lac people have benefitted through our numerous initiatives, including Support in Covid-19 Pandemic, Vaccination drives, and donation of over 8 Mobile Medical Clinics – ‘Arogya Yans.’

The pandemic was an eye-opener for the Indian healthcare system – even as the government amplified its efforts, Quick Heal Foundation also supported the initiatives towards improving the rural healthcare system. Our initiatives were as follows –

1 Donation of Arogya Yans for rural upliftment



Over the last few years, Quick Heal Foundation has supported the government to uplift healthcare in rural and tribal areas. The people living in these regions are primarily dependent on the nearest hospitals, which are in most cases not accessible. They have to travel at least 25 km to access PHCs or 75 to 90 km to access the district hospital. Moreover, the transport/road infrastructure & manpower availability also need improvement.

Objective

- Realizing the indispensable role of an ambulance during golden hours, pre-hospital medical care, patient transfer, ease of access to primary health services in these rural areas, QHF has undertaken an initiative of donating fully equipped mobile medical van – ‘Arogya Yans’ to provide basic healthcare facilities, which usually ignored by people from remote areas due to accessibility
- This will not only scale up medical infrastructure but also help in daily diagnosis, routine check-ups, provide medicines/treatment including minor suturing, commute to the nearest PHCs, increase the confidence of the populace in healthcare, and save many lives in these remote villages.

Partners

- District Collector, Washim • Puthiya Thalaimurai Foundation • Nav Bharat Jagriti Kendra
- Srijan Ek Soch • Janakalyankari Samiti • Bhayyaji Dani Seva Nyas • Birsa Seva Prakalp

Outreach

No. of Arogya Yans donated

8

Geography

7 States

- ✓ Maharashtra
- ✓ Tamil Nadu
- ✓ Jharkhand
- ✓ Uttar Pradesh
- ✓ Madhya Pradesh
- ✓ Bihar
- ✓ Assam

No. of districts covered

13

No. of villages benefited

450+

No. of lives touched

2.5+ Lakh



2 Covid-19 Pandemic Support

The pandemic has left a devastating impact on communities across India – disrupting the society's landscape. Going by the multiplicity nature of COVID-19, the government resources were not sufficient to fight against the pandemic. Now, as our society continues to pivot from the effects, many organizations have come together to support the government initiatives and combat the crisis.

Quick Heal Foundation has also partnered with various NGOs to support the government by managing Covid care centers and helping people in need.



QHF Support

- Funds to manage Covid care center, including meals to patients.
- Donated funds to NGO for consumables like oxygen concentrators, masks, gloves etc.

Outreach

No. of lives touched
1.3+
Lakh

NGO Partners

- CYDA
- RSS Jankalyan

3 Covid-19 Vaccination Drive

The pandemic had pushed the world into a spiral of unforeseen health crisis. But the way government had stepped up its efforts to provide vaccination to each individual was inspiring and noteworthy. Still, reaching remote locations was a major challenge for the government due to lack of infrastructure. Quick Heal Foundation supported the immunization vision of the government by conducting vaccination drives in remote areas.

QHF Support

- RCC Lalgun / Katkar Bal Rughalay
- CYDA
- Vinod Memorial Hospital

Outreach

Geography
Villages from
2 districts
(Satara, Pune)

No. of lives touched
2000+



3 Shalangan – Taking Care of Mental Health of Children Post Covid-19

As the world approaches 2 full years of the COVID-19 pandemic, mental problems, and the demand for psychological services are at all-time highs—especially among children. While some children benefitted from remote learning, it had become monotonous for others, leading to a rise in anxiety and hyperactivity among children.

At Quick Heal Foundation, we surveyed to understand children and young people’s mental health in the digital age post-Covid and observed the following points.

- Fear of the virus and unpredictable routine still exists among students
- Online education challenges were also a significant issue, including -
 - Lack of smartphones, smart gadgets, and networks.
 - Less engaging online classes, no co-scholastic activities, lack of involvement in online sessions, rising boredom.
 - Lack of social learning and no peer-to-peer interaction and understanding of the lessons.
- Transitioning back to school was also challenging in the initial phase, and we found -
 - Decreased attention span and lack of interest in studies.
 - Restlessness & hyperactivity was rising in children
 - The rising problem of reading & writing

- Change in daily routine due to lockdown & WFH has also affected many students routing
- Hospitalization/Death in the family due to covid-19 has created financial, emotional, and psychological burdens.
- Social disconnect developed a fear of connecting with people, offline examination, etc.

Quick Heal Foundation started Shalangan – An Initiative to support children transition back to school normally, access essential information on vital subjects which are otherwise rarely discussed. Under the program, organizers provide 1–2-hour sessions on identity management, addiction, and career guidance. The program also covers –

- Individual/Group Counselling for adolescent children and their parents along with co-scholastic activities.
- Lessons on how to build emotionally and psychologically balanced personalities
- How to improve their academic performance in school.

Partner



Outreach

Geography

Pune

No. of schools covered

5

No. of lives touched

5000+



Uncompromising Excellence. Commitment to Care.



Quick Heal Foundation is always committed to the communities in which it operates. This has led to the organization to provide support to the underprivileged sections of society in times of critical crisis. Outcomes achieved so far –

1 Donation to Kolhapur flood victims

Amidst the recent unprecedented southwest monsoon in 2021, which ravaged many districts in the western part of Maharashtra, many people lost their lives and livelihoods. They had to evacuate the region due to emergencies. Quick Heal Foundation, in collaboration with an NGO, stepped up to help the flood victims by donating essential need-based items. Apart from these, the foundation also donated –

- One month's ration to over 150 flood-affected families
- LED bulbs to sufferers from Chiplun
- 1300 blanket, 800 chatai, 40000 Ras madhav vati, to villagers from 19-gram panchayat



NGO Partners

Shree Sadguru Vishwanath Maharaj Rukadikar Trust

Outreach

No. of lives touched

42,000+

Making a difference by being more innovative and more creative to reach new outcomes



Total Geography Covered

7 States



Total Medical Van Donations

8 Vans



Total No. of Districts Covered

25 Districts



Total Villages Served

450 Villages



Total No. of Lives Touched

4 Lacs

Building a better community – One initiative at a time!



Nowadays, nobody is safe on the Internet, as hackers don't discriminate when choosing their victims. Cybersecurity threats have become more sophisticated and have more severe repercussions than before. Unfortunately, cyberattacks can be mounted at any time against anyone, especially students or young generations who are minors and from anywhere.

This is where Quick Heal Foundation comes into the picture! With a vision to secure the futures of the nation's youth with cybersecurity awareness – it offers an innovative cyber learning program and various other initiatives for students to help them safeguard their online privacy, cut down all risks, and leave no scope for breaches.

From ransomware to phishing to brute-force tactics, it is now essential for young millennials or users to find ways to protect their sensitive data online. Dedicated to excellence, here are the highlights and achievements of some of our initiatives taken in 2021 in this field –

1 Cyber Shiksha for Cyber Suraksha Webinars

Information and communication technologies (ICT) networks, devices, and services are increasingly critical for day-to-day life. In the current hybrid working environment, many challenges pop up while coping with the new normal. The cybercrime cases reported in India are on the rise.

In our work with students, we are coming across cases of internet misuse in creating fake accounts, spreading rumors or videos through social media, uploading indecent pictures on Instagram, and cyberbullying. Many researchers state that most issues have occurred due to lack of information or misinformation.

Under our Cyber Shiksha for Cyber Suraksha initiative, we had conducted various webinars to educate students on the emerging complex online threats, how to mitigate the risks, report cybercrime, and stay safe.

Partner

- Maharashtra Cyber
- Rotary club of Ambattur
- Srijan Ek Soch

Webinars

5 Webinars Conducted
(Durations – 1 to 1.5 Hours)

Outreach

Geography
3 States
(Maharashtra,
Tamil Nadu,
Uttar Pradesh)

No. schools/
colleges covered
6

No. of students
reached
1200+



2 Online Course “Cyber Shield” for prospective volunteers of Earn & Learn

Quick Heal provides cybersecurity training to students for safe and responsible practices online, and at the end of the course, provides opportunities to these students to become volunteers, earn while learning by spreading awareness amongst others. Aside from increasing awareness, the ‘Earn & Learn’ initiative provides professional exposure for the trainers while also creating an alternate means of revenue generation.

Pandemic had significantly impacted the initiative bringing the cause to a halt. This gave birth to a new program ‘Cyber Shield’ – Online cyber security course. The launch of the virtual program encouraged many new students to join our institution.



Outreach

Partners
23 Institutions
from
13 districts of
Maharashtra

No. of students
registered
4900+

No. of students
who appeared for
online exams
2341

No. of successful
candidates
1687

3 Employee Engagement program with Eaton India

Cybersecurity has become one of the most prominent and growing concerns for businesses and commercial establishments everywhere. Quick Heal Foundation had partnered with Eaton India to spread cybersecurity awareness amongst its employees and establish a stronger security orientated mindset to better protect the organization and their members from digital threats.



Partner

- Eaton India
- Maharashtra Cyber

Activities

Panel Discussion & Volunteer training

Outreach

Geography
3 States
(Maharashtra, Karnataka, Puducherry)

No. of employees attended
491

No. of employees who converted to volunteers
20

4 Rotary Youth Leadership Award – Power to you – RYLA

Rotary Club of Pune Sunrise focuses on shaping youth into better leaders, making them aware of technology, and helping them master workforce skills, all while igniting the leader within them (Power of You). The RC Pune Sunrise organized RYLA 2021 for two days, three hours each filled with sensational speakers imparting knowledge and teaching life skills, world-class entertainment by some of the finest artists, and some surprise celebrity guest appearances. Quick Heal Foundation partnered with the club and provided with necessary resources to guide the youth on –

- Cyber Security & Data Privacy
- Cyber Security & AI

Partner



Outreach

Certificates given
e-Certificates and Badges to all the participants

No. of participants
10,000+



5 Street Plays on Cyber Education

Street play is a powerful medium to create public awareness and take a social message to a large group of people quickly and easily. It not only intriguingly communicates the message but also helps gain people's attention and rightly achieves the goal.

The power plays by Quick Heal Foundation on 'Cyber Security Awareness' helped in spreading knowledge on online safety, how to report cybercrimes in the cyber cell, and encourage people to stay safe and safeguard online privacy of their loved ones.

Partner

- Maharashtra Cyber,
- Yog Events
- Pankh

Associate partners

- Bandodkar College, Thane
- Dr. D. Y. Patil College, Pimpri

Outreach

Geography

2 Districts
(Thane, Pune)

No. of colleges covered

21

No. of street plays conducted

165

No. of students reached

25000+



Education is about making an exemplary community and securing future of our nation's youth!



Total Geography
Covered

5 States



Total Institutions
Covered

**55
Institutions**



Total Districts
Covered

13 Districts



Total No. of Lives
Touched

43,000

Media Coverage

Quick Heal Foundation has been a great support to the community. We are proud to share the snippets of the media coverage our initiatives have received across various regional and national newspapers.

‘எதிர்காலத்தை பாதுகாக்கும்’ பணியின் அடுத்த கட்டத்தில் குயிக் ஹீல்



சென்னை, செப். 25: “எதிர்காலத்தை பாதுகாக்கும்” பணியின் அடுத்த கட்டத்தில் குயிக் ஹீல் அமைதிப்படைகள் மூலம் மலையாள மாநிலத்தில் உள்ள பல்வேறு கிராமங்களில் சுகாதார சேவைகளை வழங்கும் செயல்பாட்டில் ஈடுபட்டுள்ளது. குயிக் ஹீல் அமைதிப்படைகள் மூலம் மலையாள மாநிலத்தில் உள்ள பல்வேறு கிராமங்களில் சுகாதார சேவைகளை வழங்கும் செயல்பாட்டில் ஈடுபட்டுள்ளது. குயிக் ஹீல் அமைதிப்படைகள் மூலம் மலையாள மாநிலத்தில் உள்ள பல்வேறு கிராமங்களில் சுகாதார சேவைகளை வழங்கும் செயல்பாட்டில் ஈடுபட்டுள்ளது.

Quick Heal donates an advanced Mobile Clinic to Bhayiyai Dani Nys, Malwa



Malwa, District Devas, Madhya Pradesh. The medical facility on the wheel is equipped with essential healthcare equipment to transport to the Angara area. The people living in these regions are primarily dependent on the nearest hospitals, which are most cases not accessible. These hospitals are either situated relatively far or have little to no available facilities.

क्रिक हिल फाउंडेशन पुणे द्वारा बागली क्षेत्र को मिली बड़ी सौगात



पुणे, 25 सितंबर 2021: 'क्रिक हिल फाउंडेशन' द्वारा 'बागली क्षेत्र' के निवासियों को बड़ी सौगात मिली है। फाउंडेशन ने एक आधुनिक मोबाइल क्लिनिक को भैयायि दानि नयस, मलवा को दान किया है।

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देवास 24-02-2022



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छात्राओं को दी साइबर सुरक्षा की ट्रेनिंग



समाजवादी कि कापी भी शिक्षा जगदीश (आर) संस्थान के माध्यम से छात्राओं को साइबर सुरक्षा की ट्रेनिंग दी गई। इस दौरान छात्राओं को साइबर सुरक्षा के खतरों के बारे में बताया गया।

सहारा टुडे विचक हिल ने बुन्देलखण्ड को दिया आरोग्य वैन



बुन्देलखण्ड में रहने वाले लोगों को स्वास्थ्य सेवाएं प्रदान करने के लिए सहारा टुडे द्वारा एक आधुनिक मोबाइल क्लिनिक को दान किया गया है।

एसआरएम हॉस्पिटल को दिया मोबाइल क्लिनिक



एसआरएम हॉस्पिटल को दिया मोबाइल क्लिनिक। फाउंडेशन ने एक आधुनिक मोबाइल क्लिनिक को एसआरएम हॉस्पिटल को दान किया है।

सामाजिक संस्था सृजन एक सोच ने गांवों में मोबाइल जेज उपचार किया



सामाजिक संस्था सृजन एक सोच ने गांवों में मोबाइल जेज उपचार किया। फाउंडेशन ने एक आधुनिक मोबाइल क्लिनिक को दान किया है।

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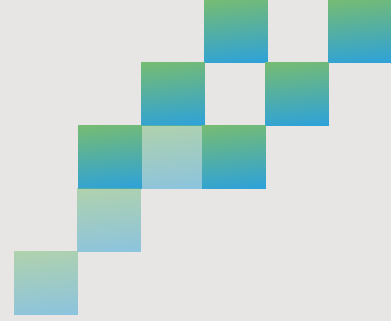
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Secure Futures With Us!



Volunteer



Partner



Donate



Quick Heal

Securing Futures

A CSR initiative

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