

# Quick Heal to organise Cy-Fi arts festival

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**PUNE:** To spread awareness on cybersecurity, Quick Heal Technologies, one of the leading providers of IT Security and Data Protection Solutions, has partnered with Maharashtra cyber police and Vishwakarma University to host Cy-Fi Arts Festival 2019. The event will be held at the Vishwakarma University campus in Pune on November 16. Samar Nakhate, Former Dean of Film and Television Institute of India, will be the Chief Guest.

Speaking about the event, Kailash Katkar, Managing Director and Chief Executive Officer of Quick Heal Technologies Limited, said, "Today, we live our lives straddling two parallel worlds, the phys-

## ABOUT THE FESTIVAL

- This year's edition of Cy-Fi Arts Festival will showcase contemporary works of art across formats such as short films, posters, stand-up acts and essays.
- Content creators from across the country will compete for cash prizes worth Rs 1.5 lakh, showcasing digital media content around the critical need for cybersecurity.

ical and the virtual. Digital technology is becoming an increasingly pervasive factor in how individuals, enterprises and government organisations function. With the growing digital penetration, however, comes the massive risk of cyber threats. Through the Cy-Fi Arts Festival, we aim to raise greater awareness about cybersecurity."

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short films, posters, stand-up acts and essays. Content creators from across the country will compete for cash prizes worth Rs 1.5 lakh, showcasing new-age digital media content around the critical need for cybersecurity.

Deputy Inspector General of Police - Maharashtra Police (Cyber) Harish Bajjal, said, "Maharashtra is amongst the states with the highest number of registered cases of cybercrime in India. The event is the perfect

platform to drive greater cybersecurity awareness, both in Maharashtra and on a pan-India level."

Cy-Fi Arts Festival 2019 will see shortlisted contestants gauged by a distinguished judging panel and will also be evaluated through audience polls on social media. The event is open to undergraduate, postgraduate, and junior college students from all disciplines, as well as working professionals, freelancers and practitioners.

Vice Chancellor of Vishwakarma University, Sidharth Jabade, added, "The event has always been extremely well received by audiences and we believe that the latest digital avatar of the festival will also entertain, educate and empower people across India."