

Cy-Fi Arts Festival to be held on November 16

EXPRESS NEWS SERVICE

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TO START a discussion on human life in cyberspace as well as showcase contemporary works of art across formats such as short films, posters, stand-up acts and essays, the Cy-Fi Arts Festival 2019 will be held on November 16 at the Vishwakarma University Campus, Pune. The event is being organised by IT security and data protection solutions provider, Quick Heal Technologies.

According to sources, many well-known film, theatre and TV personalities are likely to attend the event. The festival will have shortlisted contestants gauged by a judging panel as well as an audience poll that will be conducted on social media. With the festival, Quick Heal aims to mitigate threats pertaining to security and data privacy, among other critical concerns.

Its aim is to tackle these perceived threats by raising awareness about the need for better digital security and encouraging a sense of responsible digital citizenship.

This way, people will have a better comprehension on confidentiality, privacy and integrity of personal online spaces, sources said.