QUICK HEAL FOUNDATION

Educating, uplifting, and improving lives.

ANNUAL REPORT
2016-2017

Quick Heal
FOUNDATION

Contents

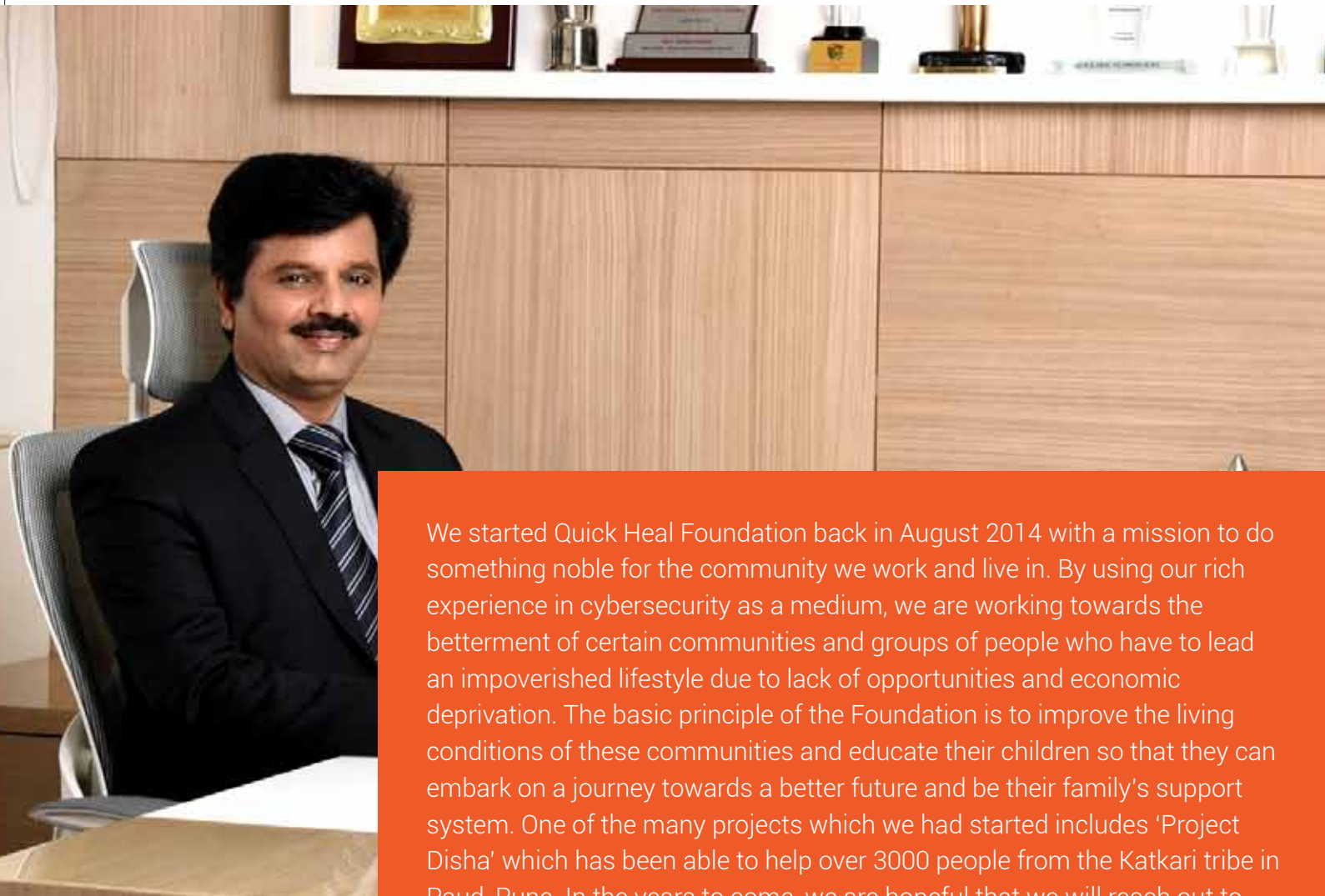## Quick Heal

About Quick Heal Technologies Limited

Quick Heal Technologies Limited is one of the leading providers of security software products and solutions in India. Incorporated in 1995 with a registered office in Pune, Quick Heal has over 1350 employees and a network of over 15,000 retail channel partners, 491 enterprise channel partners, 102 Government partners and 1,660 mobile channel partners as on 31st March 2017. It conducts sales and marketing activities out of 63 offices and warehouses across 35 cities in India and through its subsidiaries that are present in Japan, Dubai and Kenya.

Quick Heal's portfolio includes solutions under the widely recognized brand names 'Quick Heal' and 'Seqrite' across various operating systems and devices. Quick Heal currently has over 7.8 million active licenses spread across more than 80 countries as on 31st March 2017.

About Quick Heal Foundation

Quick Heal Foundation is an independent entity of Quick Heal Technologies Limited and was incepted in August 2014. The foundation has been registered under Societies Act and its activities are monitored by the Board of Directors at Quick Heal Technologies Limited. Quick Heal Foundation strategizes and executes community initiatives all over India and has identified three causes - Education, Community Welfare and Cyber Awareness. The foundation has been working with several verified nonprofit organizations to accomplish its objectives of giving back to the community.

We started Quick Heal Foundation back in August 2014 with a mission to do something noble for the community we work and live in. By using our rich experience in cybersecurity as a medium, we are working towards the betterment of certain communities and groups of people who have to lead an impoverished lifestyle due to lack of opportunities and economic deprivation. The basic principle of the Foundation is to improve the living conditions of these communities and educate their children so that they can embark on a journey towards a better future and be their family's support system. One of the many projects which we had started includes 'Project Disha' which has been able to help over 3000 people from the Katkari tribe in Paud, Pune. In the years to come, we are hopeful that we will reach out to more people and contribute towards building a sustainable future for them.

Kailash Katkar
MD & CEO
Quick Heal Technologies Limited

VISION
To empower youth and uplift communities we live and work in.

MISSION
Enabling and increasing the employability of the youth, encouraging entrepreneurship and inspiring people to build better and sustainable communities.

OBJECTIVE
To design and implement initiatives for reducing the impact of certain socioeconomic challenges such as unemployment, cybercrime and lack of sex education.

❝ While most of us sit comfortably in our homes and offices with all types of amenities to make our life easier, some people brave the elements of every passing day to make both ends meet... ❞

In the heart of the Mulshi valley near Pune, is nestled a small village called Paud. And in this village dwells the Katkari tribe. Designated as a particularly vulnerable tribal group (PVTG), this tribe comprises landless workers, women and children. Scattered and fragmented, the Katkari community's livelihood is highly dependent on others. Living in poor social and economic conditions, people in this tribe have scarce opportunities of employment and education. Malnutrition is the biggest enemy here with women and kids as its prime victims. Economically deprived, most take up jobs as laborers leaving their kids to look after each other. Children in this tribe usually drop out of school at 10-12 years of age, boys take up manual work, while girls are married off...

This was the story of the Katkari about 2 years back. With Quick Heal's intervention, things are now looking bright for them.

OUR CAUSES

Community Welfare

A country flourishes when its people flourish. Providing humanitarian aid has always been one of the key goals of our CSR initiative. We focus on supporting economically disadvantaged to build lives and livelihoods by providing basic infrastructure.

Education

Education offers the youth a foundation to achieve their potential as it impacts not only the standard of living, but how life is lived. We focus on providing such avenues to adolescents especially from the economically disadvantaged sections of the society.

Cybersecurity Awareness

Each one of us needs to do our part to make sure that our online lives are kept safe and secure. That's what Quick Heal Foundation propagates by spreading cybersecurity awareness and encouraging especially students to stay safe online.

Our Community Welfare Program

> " The difference between stumbling blocks and stepping stones is how you use them. "
>
> — Anonymous

PROJECT DISHA

» Improving the living standards of more than **3000 people** from the destitute and deprived Katkari tribe (Paud, Pune) enabling them to lead a progressive lifestyle.

» Built and donated a Community Center which is benefiting more than **1,500 villagers** in Jamgaon, Pune.

> " It doesn't matter how slow you go,as long as you don't stop. "
>
> — Confucius

Quick Heal Foundation took up the challenge to help the Katkari tribe lead a progressive lifestyle with improved literacy rate, health, and sanitation.

Since its inception, the Foundation has been actively involved in the following activities:

» Providing nutritious food to children and women. This has reduced the mortality rate to zero which was high due to malnutrition.

» Setting up a Day Care Center to look after kids whose parents are away from home due to their daily labor jobs. Here, the kids are not only given nutritious food but are also involved in games and entertaining activities.

Special Thanks to

Vijay Phalnikar Kaka (Aple Ghar Sanstha) for his immense support in setting up the Day Care Center.

» Quick Heal partnered with the Jeevan Samvardhan Foundation to build an infrastructure for more than **1,500 villagers** in Jamgaon, Pune, Maharashtra (India).

» This community center is a facility where these villagers can fulfill their educational, medical, vocational, recreational and cultural requirements.

» Project Disha helped improve the living standards of more than **3000 people** from the deprived Katkari tribe at Paud, Pune, Maharashtra (India).

Impact of the Project at Katkari

People Benefited	Volunteers	Districts Covered	Active Since
3,000	5 Social Workers	01	2 Years

Impact of the Project at Jamgaon

People Benefited	Volunteers	Districts Covered	Active Since
1,200	5 Social Workers	1	1 Year

Our Education Programs

" A quality education grants us the ability to
fight the war on ignorance and poverty. "

- Charles B. Rangel
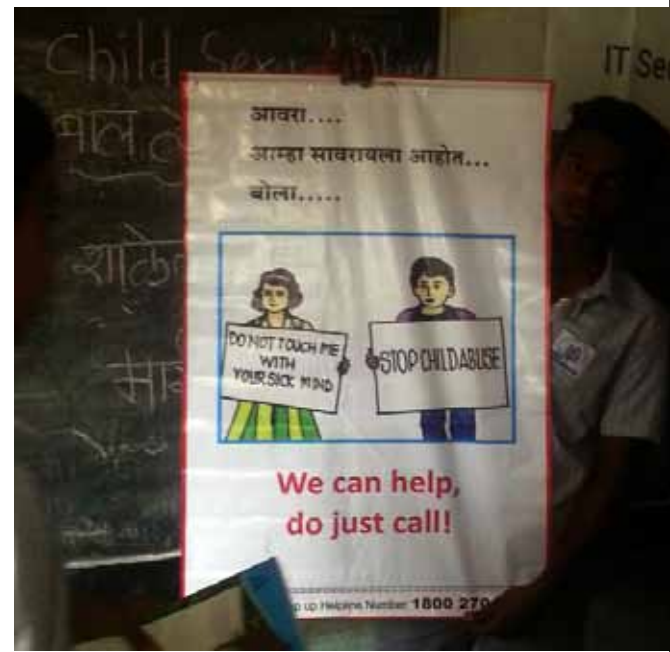
Shaalangan

Shaalangan is a counseling service that focuses on teenage behavioral problems, family problems, addiction, difficulty in studies, sex education, and lack of HIV awareness to name a few.

Life Skill Project

Life Skill Project helps students from underprivileged backgrounds focus on their academic career and understand how they can avoid unnecessary indulgence.

Shaalangan

"Effort is the oxygen for talent."
— P. L. Deshpande

IMPACT

People Benefited	Volunteers	Schools Covered	Active Since
7,000	22 Counselors	10	2 Years

Improvements in Studies

55% (30% average increase in marks, 10% increase in concentration and 15% improvement in attitude towards studies)

Improvement in Behavioural Issues

55% (reduction in aggression, arrogance, disrespect, etc.)

Reduction in High Risk Behavior

25% (reduction in peer harassment)

Reduction in Addictions
5%

Reduction in Affairs
20%

» Quick Heal partnered with an NGO called Pankh for the Shaalangan counseling service.

» The service conducts sessions on topics such as behavioral problems, family problems, addiction, difficulty in studies, sex education, HIV and AIDS awareness, child and sexual abuse, etc.

» Around **7000 students** from 10 schools (8th and 10th standard) have benefited from Shaalangan.

» The service also involved training of teachers (Train the Trainers), talent hunt, street plays, and summer and health camps.

Life Skill Project

❝ Everyone has a chance to learn, improve, and build up their skills. ❞

- Tom Peters

| IMPACT			
People Benefited	Volunteers	Schools Covered	Active Since
2,532	22 Counselors	23	1 Year

» Quick Heal Foundation, in association with Pankh Foundation, started the Life Skill Project in June 2015.

» We adopted **23 Municipal Corporation schools** in Pune, Maharashtra (India) where we conduct Life Skill Training sessions for students belonging to 9th standard in these schools.

» The project also involves advanced counseling sessions for students suffering from behavioral and family problems, alcoholic/drug addiction, difficulty in studies, sexual abuse, etc.

LSE Program has helped students

» Handle stressful situations.

» Concentrate more in their academic career.

» Become more capable in dealing with adverse/difficult situations in life.

» Learn the importance of respecting their opposite gender.

» Gain more confidence in performing their day-to-day activities.

LSE initiated the **Train the Trainers Program**

» Teachers were trained on the methods to handle children and increase their attendance.

» **3 schools** participated.

» **45 teachers** were trained.
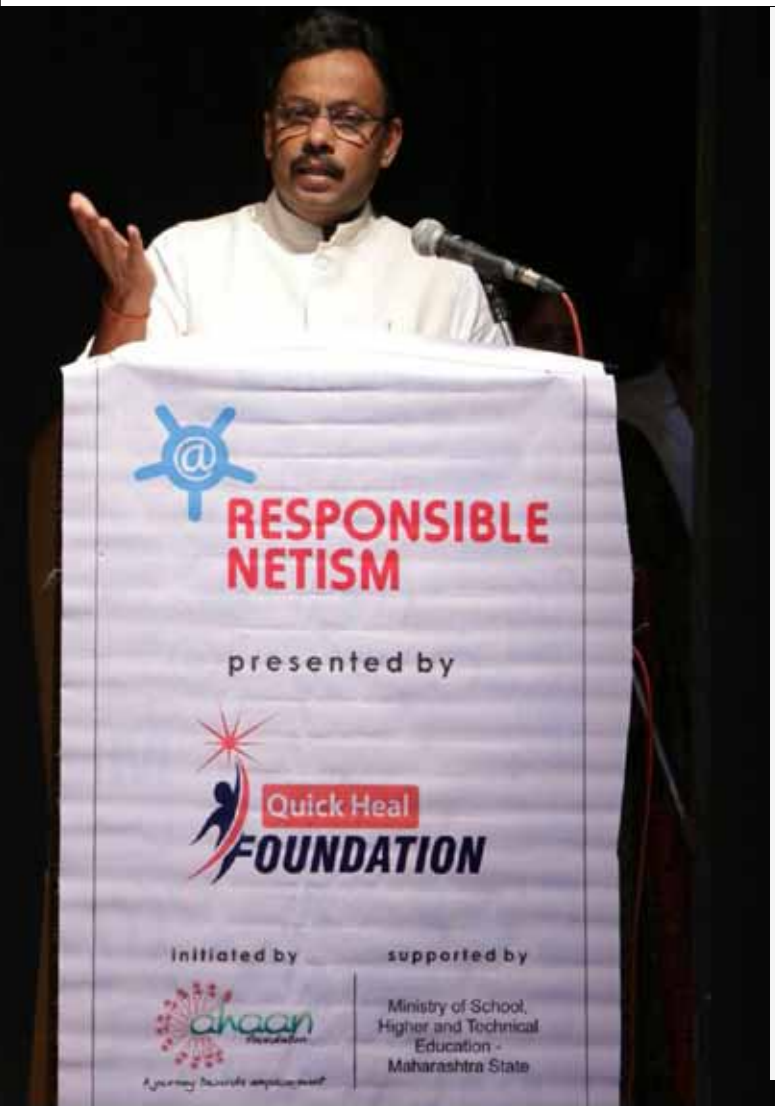
Our Cybersecurity Awareness Programs

" I dream of Digital India where cyber security becomes integral part of national security. "

- Narendra Modi

Cybersecurity Seminars

We conduct seminars that can offer helpful insights into the world of Internet, spreading cybersecurity awareness among students and teachers.

Cybersecurity Awareness

This is a unique volunteering program wherein we encourage college students to impart training and conduct workshops for students from primary and secondary schools.

Cybersecurity Seminars

" Regular and diligent cybersecurity training is the only way to make everyone a warrior in the battle of cybersecurity. "

- Anonymous

IMPACT

People Benefited	No. of Seminars Conducted	Schools/Colleges Covered	Active Since
3,733	04	33	1 Year

» Quick Heal conducts cybersecurity seminars to educate students on cyberthreats and how these can be mitigated.

» We collaborated with **10 colleges** to educate their students on how digital threats can affect the lives of people who are connected to the Internet.

» The foundation engaged about **33 colleges** in Pune and around **10** each in Nasik, Nagpur, Aurangabad and Kolhapur spreading awareness about cyberthreats and how to deal with such threats.

Cybersecurity Awareness

" Cybersecurity awareness is the greatest defense we have against attackers. "

- Anonymous

IMPACT			
People Benefited	Volunteers	Schools/Colleges Covered	Active Since
8,51,321	299	930	15 Months

» Quick Heal collaborated with around **329 volunteers** to impart training to students from primary and secondary schools on topics such as types of cybercrime, prevention of cyberbullying, online frauds, online privacy and safety, and unauthorized access to online online accounts.

» Around **930 schools** from all over Maharashtra are attached to this program.

» We reached over **8,51,321 students** through this program.

" There is only one happiness in this life, to love and be loved. "

- George Sand

Quick Heal Technologies Limited

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